



UNESCO GO→SPIN Methodological and Data Collection Training Workshop – Republic of Uganda

12–16 April 2021

LECTURE 3: Evidence based policies through the analysis of temporal series of indicators. Theory and Practice

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Research on Knowledge,
Innovation, Technology and
Science Organization

www.researchkits.org



“Fundamental Sciences or Basic Sciences” “**Applied Sciences**”

“**Invention**” “**Innovation**”

“**S&T (SCIENCE AND TECHNOLOGY)**”

“**R&D (RESEARCH AND EXPERIMENTAL DEVELOPMENT)**”

“STEM (Science, technology, engineering and mathematics)”

SETI (Science, Engineering, Technology and Innovation)

**STI (Science, Technology & Industry, or
Science & Technology Indicators or
Science, Technology & Innovation)**

Research and Innovation

Open innovations

Incremental innovations

Radical innovations

Social innovations

Radical second innovations

Frugal grassroots innovations

Disruptive innovations PRO POOR INNOVATIONS

Creative destruction innovations **Inclusive innovations**

TECHNOECONOMIC PARADIGMS / Technology paradigms



The acronym SETI instead of STI was used for the first time by African experts since the nineties

Innovation without Science Policy

TITUS ADEBOYE
African Technology Policy Studies Network
P.O.Box 62084
Nairobi, Kenya

In developing economies, it is customary to see innovation as the end product of the process that runs from invention through development to commercialization and diffusion of invention. In this context, innovation is associated with the activity of individuals or firms at the frontier of technology. Ernst, Mytelka, and Ganiatsos, however, define innovation as “the process by which firms master and implement the design and production of goods and services that are new to them, irrespective of whether or not they are new to their competitors—domestic or foreign.” They go on to define three basic strategies of innovative firms: catching up, keeping up, and getting ahead. This allows them to treat imitative firms, along with pioneers on the cutting edge of technology, as innovators.¹ This is the broad sense in which we use the term “innovation” in this paper.

In the industrialized and newly industrializing economies, innovation usually comes from:

1. Intrafirm innovative initiatives, which could be the result of intrafirm R&D activity or production, organizational action, or other functional activity within the firm. These processes yield a myriad of minor product and process changes.
2. Contract research, in which a firm used independent laboratories to solve defined product or process problems. It is now generally agreed that firms that utilize and benefit most from contract research activities are also those firms that have in-house R&D capabilities, so contract research complements rather than substitutes for intrafirm effort.²
3. University-industry research partnerships, which, although similar to contract research arrangements, involve joint R&D activity by firms and university departments in developing new knowledge, technology, or solutions to specific product or process problems. They involve the contribution of personnel, funds, facilities, etc. by both parties.
4. Alliances or consortia with other domestic or foreign firms in the development of specific products, processes, or knowledge. Usually these involve a comple-

A Framework for the Strategic Design of Science and Technology Policy for African Development*

O.A. Bamiro**

Abstract: The key role of science and technology and the ways in which it can be developed and deployed to achieve the identified goals of development in Africa are articulated in this paper. Notable projects, programmes, declarations etc. addressing issues of development of Africa are: the Millennium Development Goals (MDGs), aimed at poverty reduction over a stipulated period of time with globally defined measurable indicators of progress; the World Summit on Sustainable Development (WSSD); the Blair Commission Report for Africa; and the New Partnership for African Development (NEPAD) targeted at repositioning Africa in the world economy. During the WSSD Summit process, the Johannesburg Plan of Implementation (JPOI) identified the three pillars of sustainable development as the *economic*, *environmental* and *social pillars*, and emphasized the fact that ‘science and technology must be placed at the heart of policies to promote sustainable development’.

It is shown in this paper that many of the means of implementation of the various development initiatives are not related only to science and technology, but, in reality, to *science, engineering, technology* and *innovation* (SETI). SETI is elaborated upon in order to gain a practical insight into the nature of each element. This sets the stage for the identification of two categories of technological capabilities that a country must seek to develop: (1) the firm/enterprise-level technological capability (FLTC) based on the technology of the firm, comprising six elements of capabilities that African firms and enterprises must seek to develop in varying degrees to meet the challenges in the local and global market place; and (2) the national level technological capability (NLTC) which defines the environment within which firms and enterprises operate, and has as its elements the capital goods manufacturing capability, the educational and training infrastructure

* Paper presented at the AERC International Conference on Accelerating Africa's Development Five Years into the 21st Century, held in Tunis, Tunisia, 22–24 November 2006.

** University of Ibadan, Ibadan, Nigeria. E-mail: vc@mail.ui.edu.ng

In order to understand and explain nature and society, the human mind divides the Universe (and everything) into categories (and concepts) that are not necessarily real.

The writer Jorge Luis Borges questions this approach and suggests limiting the multiplication of categories, classes, families and species.

...Esas ambigüedades, redundancias y deficiencias recuerdan las que el doctor Franz Kuhn atribuye a cierta enciclopedia china que se titula *Emporio celestial de conocimientos benévolos*. En sus remotas páginas está escrito que los animales se dividen en:

- a.pertenecientes al Emperador
- b.embalsamados
- c.amaestrados
- d.lechones
- e.sirenas
- f.fabulosos
- g.perros sueltos
- h.incluidos en esta clasificación
- i.que se agitan como locos
- j.innumerables
- k.dibujados con un pincel finísimo de pelo de camello
- l.etcétera
- m.que acaban de romper el jarrón
- n.que de lejos parecen moscas

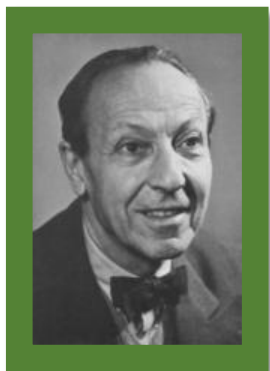
...These ambiguities, redundancies and deficiencies remind us of those which doctor Franz Kuhn attributes to a certain Chinese encyclopedia entitled *The Celestial Emporium of Benevolent Knowledge*. In its remote pages it is written that the animals are divided into:

- a.belonging to the Emperor
- b.embalmed
- c.trained
- d.piglets
- e.sirens
- f.fabulous
- g.stray dogs
- h.included in this classification
- i.trembling like crazy
- j. innumerables
- k.drawn with a very fine camelhair brush
- l.etcetera
- m.just broke the vase
- n.from a distance look like flies



Jorge Luis Borges (1899 – 1986)

Excerpts from: "The Analytical Language of John Wilkins" (Spanish: "El idioma analítico de John Wilkins") originally published in *Otras Inquisiciones* (1937–1952)



Fritz Machlup
(1902 – 1983)

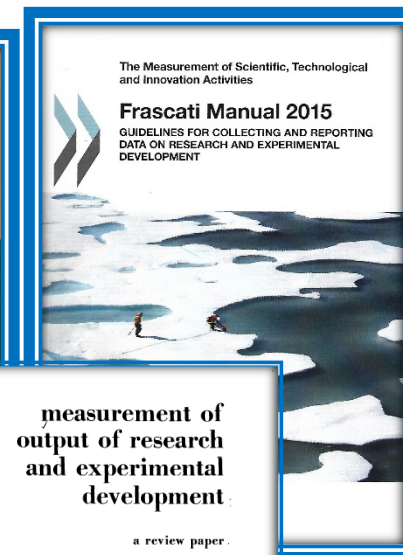
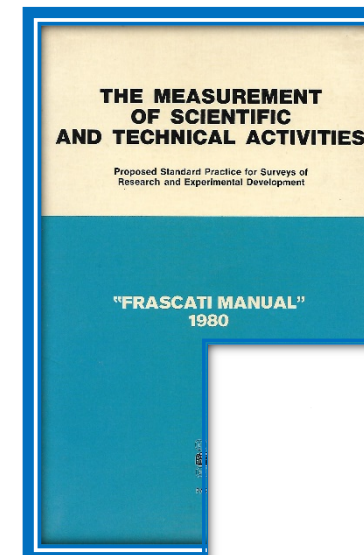
F. Machlup (1962) *The Production and Distribution of Knowledge in the US*, Princeton Univ. Press, pp. 180–181.

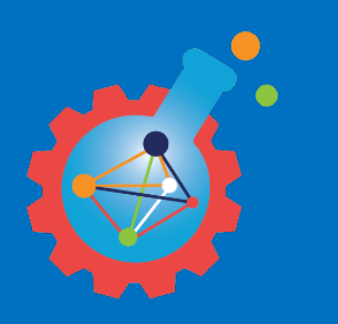


THE FLOW OF IDEAS THROUGH THE STAGES OF RESEARCH, INVENTION, AND DEVELOPMENT TO APPLICATION					
STAGE	INPUT			OUTPUT	
	Intangible	Tangible	Measurable	Intangible	Measurable
I "Basic Research" Intended output: "Formulas"]	1. Scientific knowledge (old stock and output from I-A) 2. Scientific problems and hunches (old stock and output from I-B, II-B, and III-B)	Scientists Technical aides Clerical aides Laboratories Materials, fuel, power	Men, man-hours Payrolls, current and deflated Outlays, current and deflated Outlay per man	A. New scientific knowledge: hypotheses and theories B. New scientific problems and hunches C. New practical problems and ideas	Research papers and memoranda; formulas — —
II "Inventive Work" Including minor improvements but excluding further development of inventions Intended output: "Sketches"]	1. Scientific knowledge (old stock and output from I-A) 2. Technology (old stock and output from II-A and III-A) 3. Practical problems and ideas (old stock and output from I-C, II-C, III-C, and IV-A)	Scientists Non-scientist inventors Engineers Technical aides Clerical aides Laboratories Materials, fuel, power	Men, man-hours Payrolls, current and deflated Outlays, current and deflated Outlay per man	A. Raw inventions: technological recipes a. Patented inventions b. Patentable inventions, not patented but published c. Patentable inventions, neither patented nor published d. Non-patentable inventions, published e. Non-patentable inventions, not published f. Minor improvements B. New scientific problems and hunches C. New practical problems and ideas	a. Patent applications and patents b. Technological papers and memoranda c. — d. Papers and memoranda e. — f. —
III "Development Work" Intended output: "Blueprints and Specifications"]	1. Scientific knowledge (old stock and output from I-A) 2. Technology (old stock and output from III-A) 3. Practical problems and ideas (old stock and output from I-C, II-C, III-C, and IV-A) 4. Raw inventions and improvements (old stock and output from II-A)	Scientists Engineers Technical aides Clerical aides Laboratories Materials, fuel, power Pilot plants	Men, man-hours Payrolls, current and deflated Outlays, current and deflated Outlay per man Investment	A. Developed inventions: blueprints, specifications, samples B. New scientific problems and hunches C. New practical problems and ideas	Blueprints and specifications — —
IV "New-type Plant Construction" [Intended output: "New-type plant"]	1. Developed inventions (output from III-A) 2. Business acumen and market forecasts 3. Financial resources 4. Enterprise (venturing)	Entrepreneurs Managers Financiers and bankers Builders and contractors Engineers Building materials Machines and tools	\$ investment in new-type plant	A. New practical problems and ideas	New-type plant producing a. novel products b. better products c. cheaper products

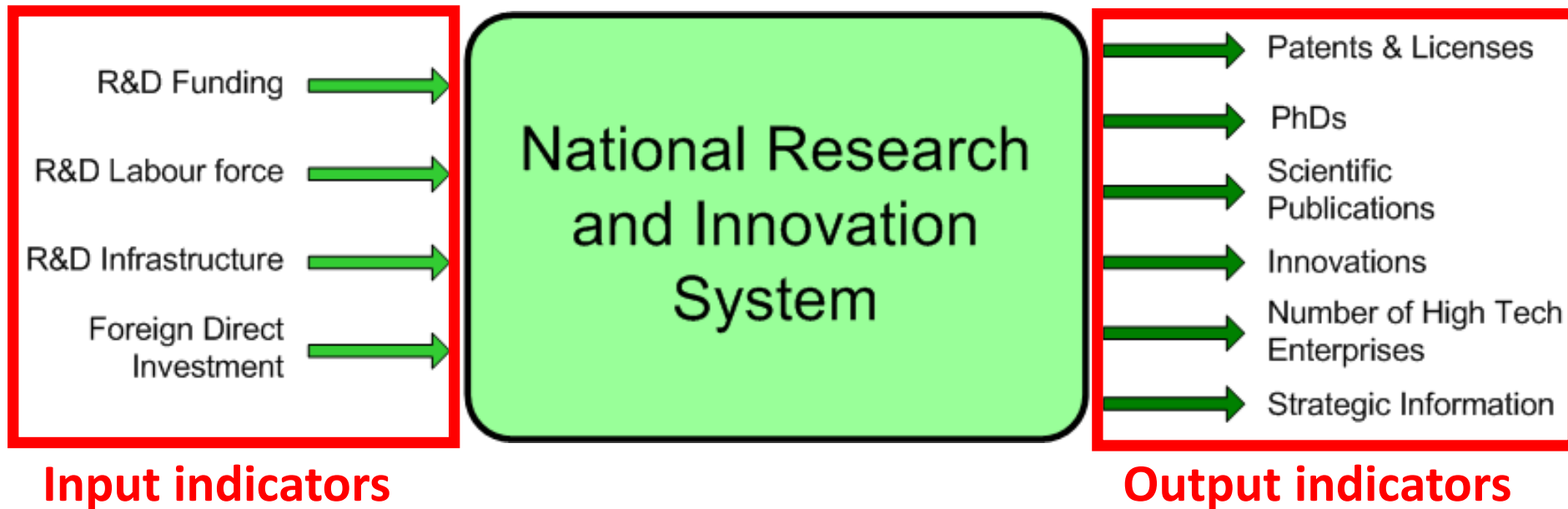
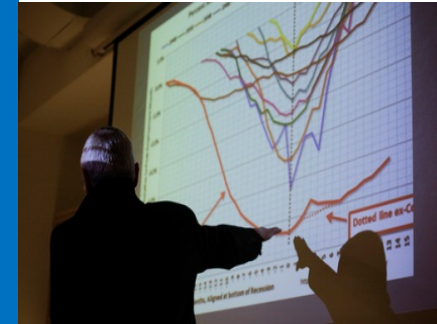


Christopher Freeman
(1921 – 2010)





How suitable are the indicators of the Frascati–Manual family to generate “evidence-based policies”?





THOMSON REUTERS
WEB OF SCIENCE

One of the most complete databases is the Web of Science, which includes the Science Citation Index (SCI) Social Science Citation Index (SSCI) and Arts and Humanities Citation Index (A&HCI). The latter is now maintained by Thomson-Reuters a private company and covers 12 000 peer-reviewed journals.



ELSEVIER
Scopus

The other major database is SCOPUS which is maintained by Elsevier Science and covers 18 000 peer-reviewed journals.

Type of scientific documents →

Articles

Meeting abstracts

Reviews

Letters

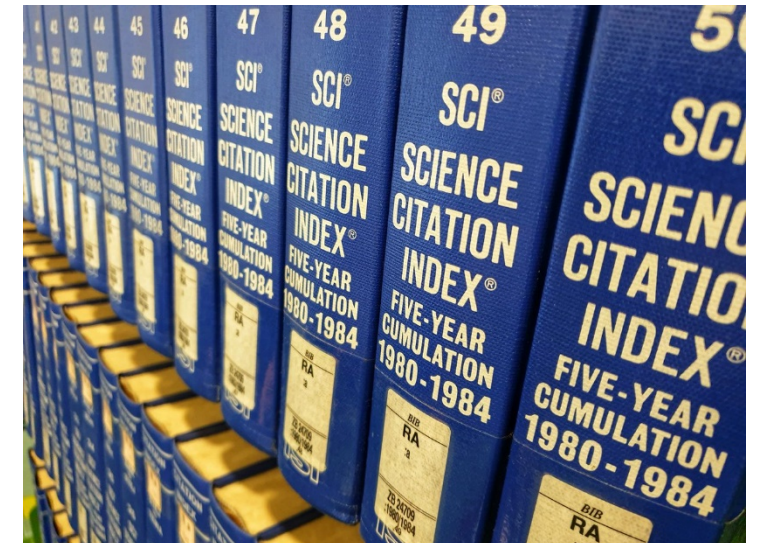
Editorial material

Proceedings papers

Book reviews

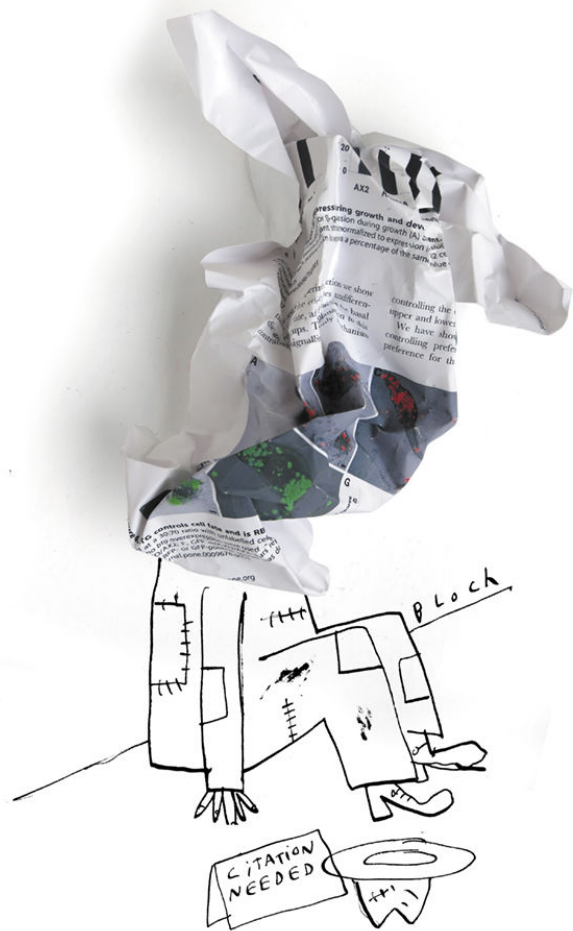
Corrections

Book chapters





How sensitive are some temporal series of indicators to detect the influence of the national “ecosystem conditions” (contextual factors or political stability) ?

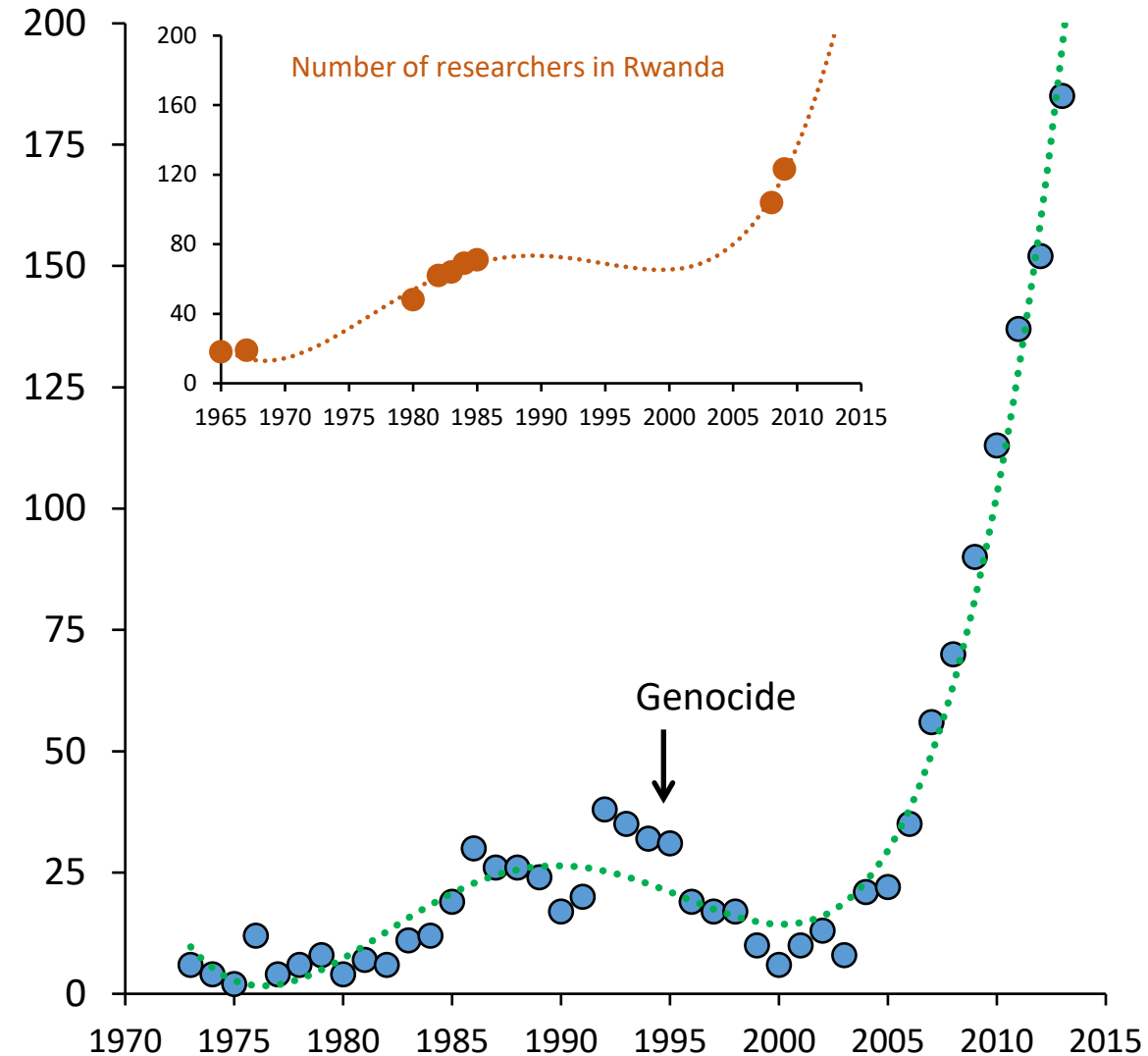
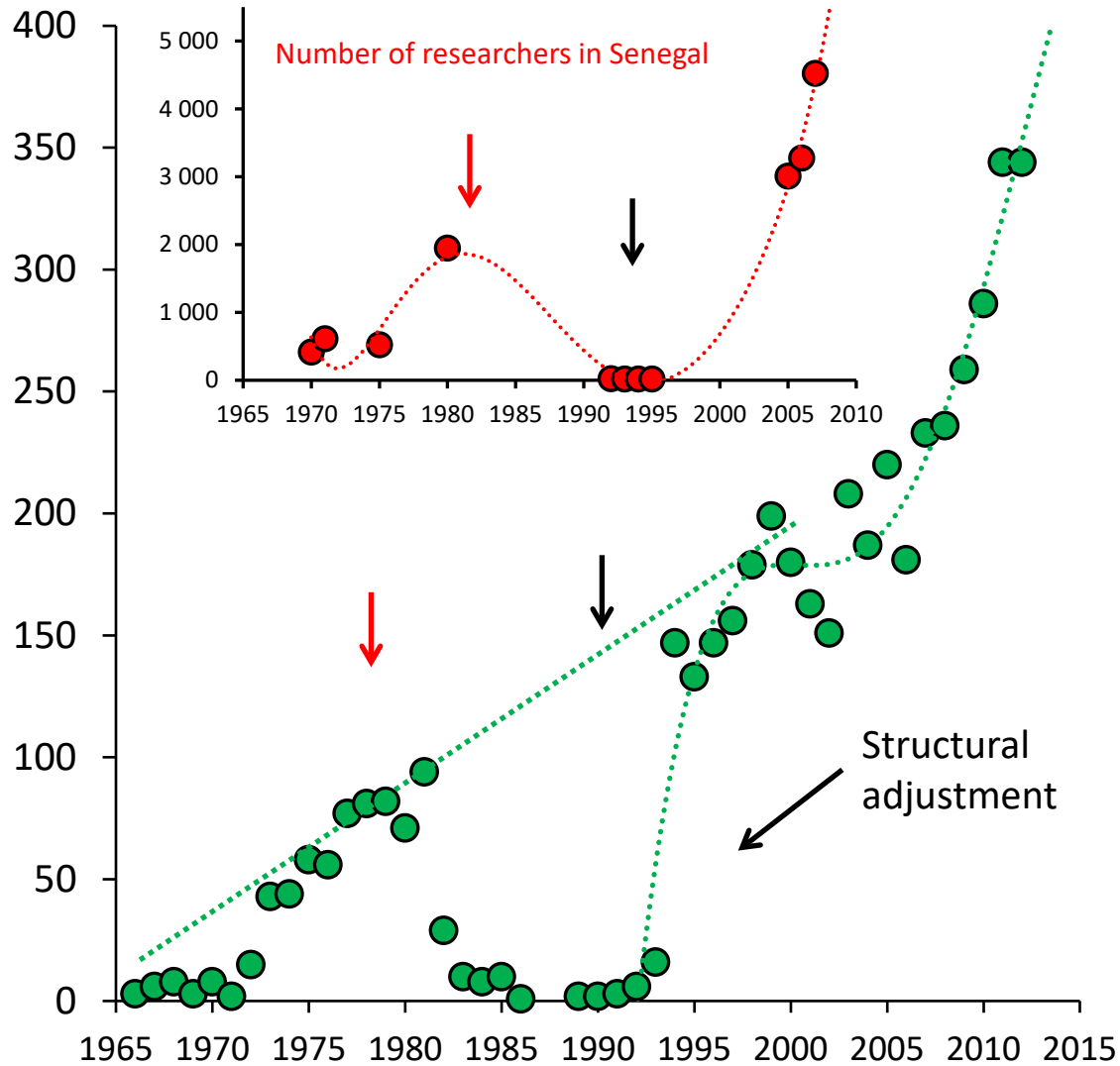




Number of scientific articles listed at SCI-EXP+SSCI+A&HCI

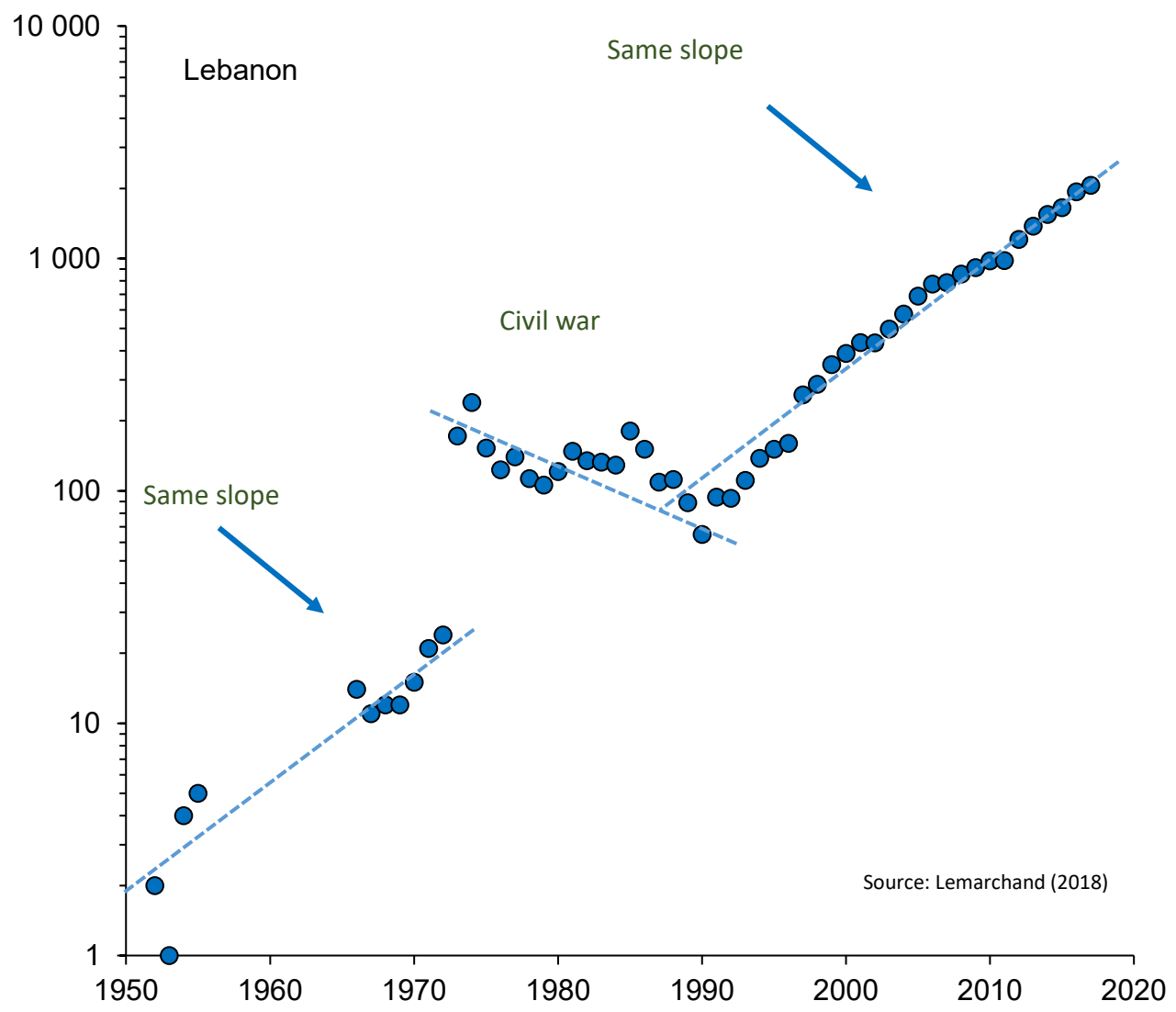
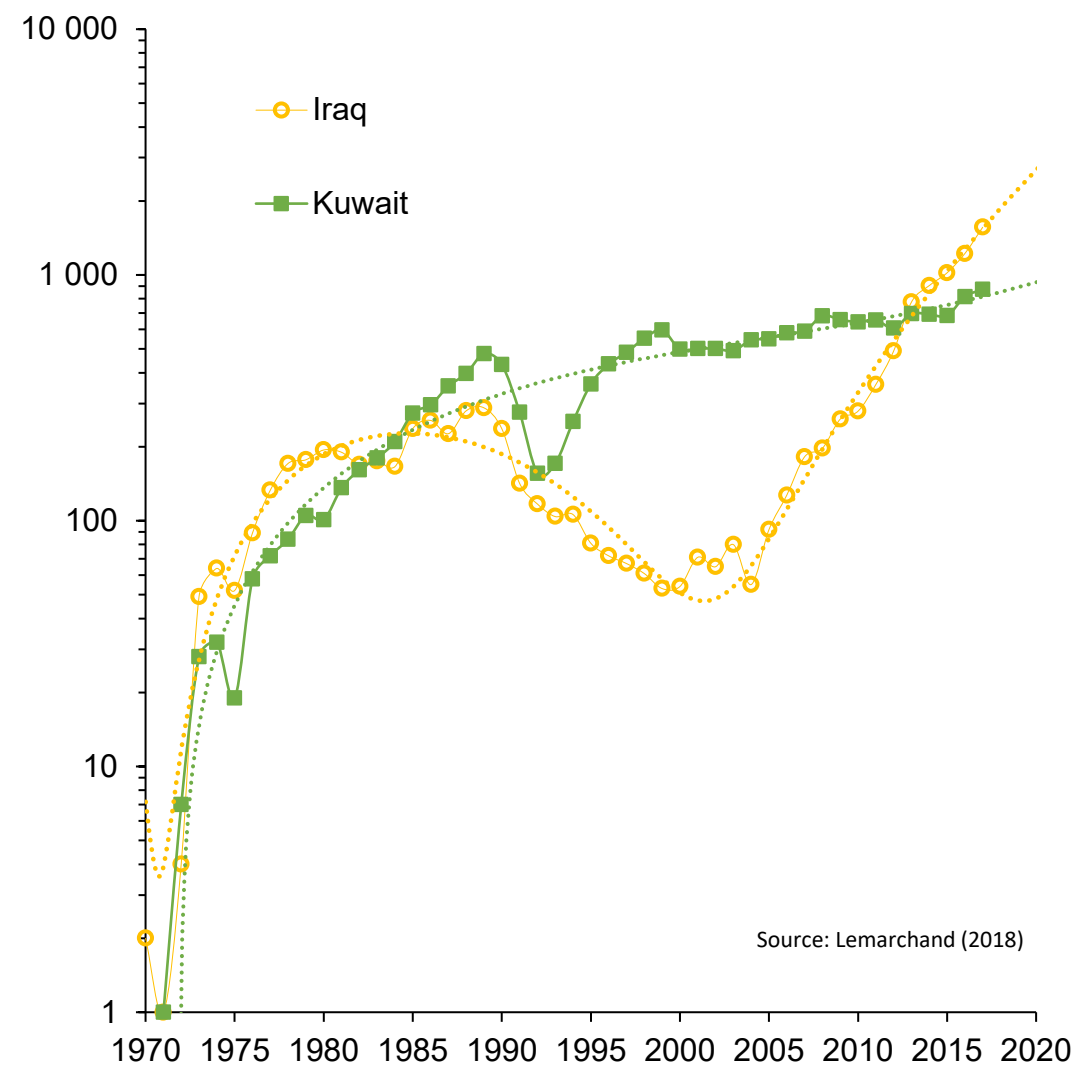
Senegal

Rwanda

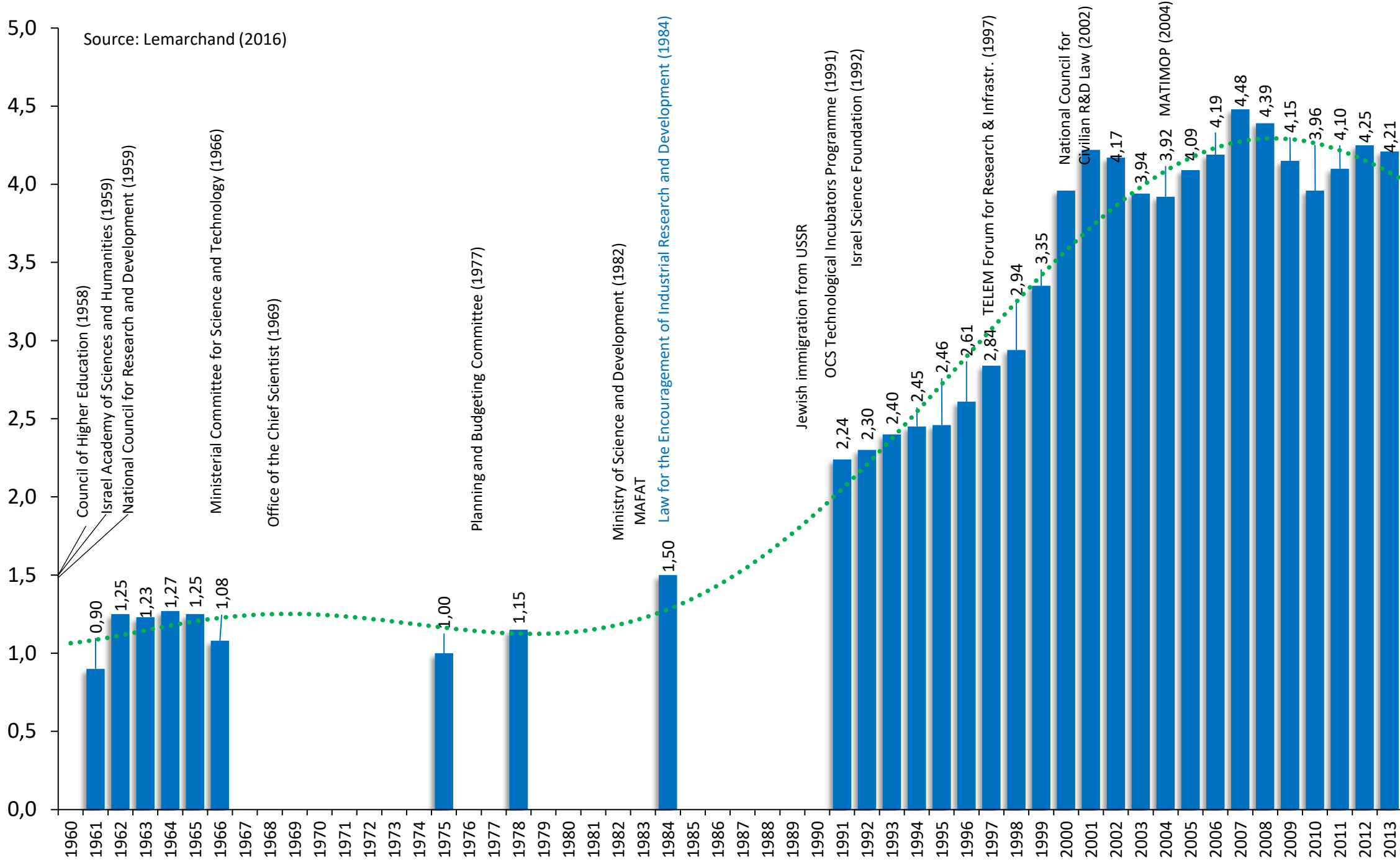




Some examples of the sensitivity of scientific productivity to political stability/absence violence

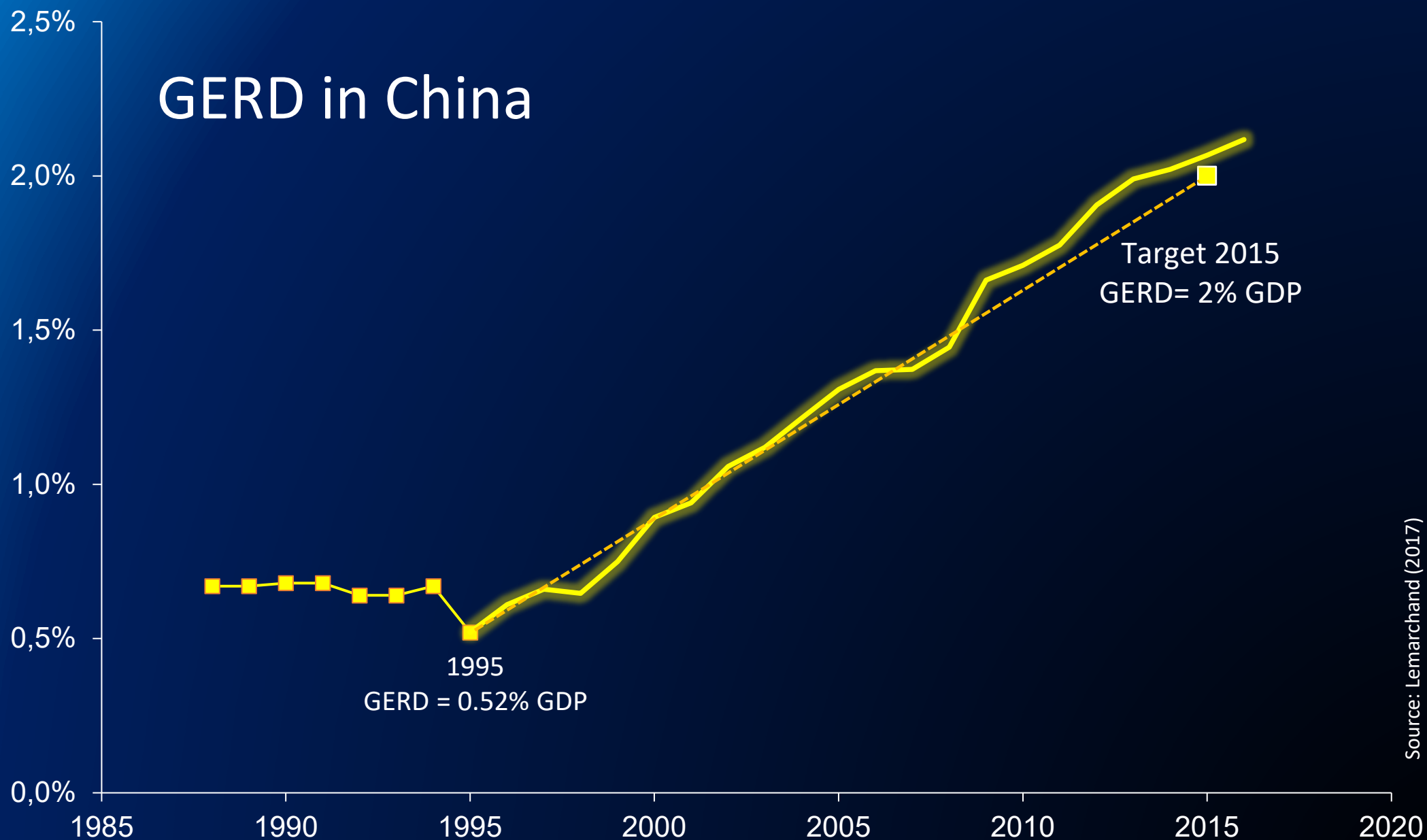


GERD in Israel (1960-2013), percentage GDP

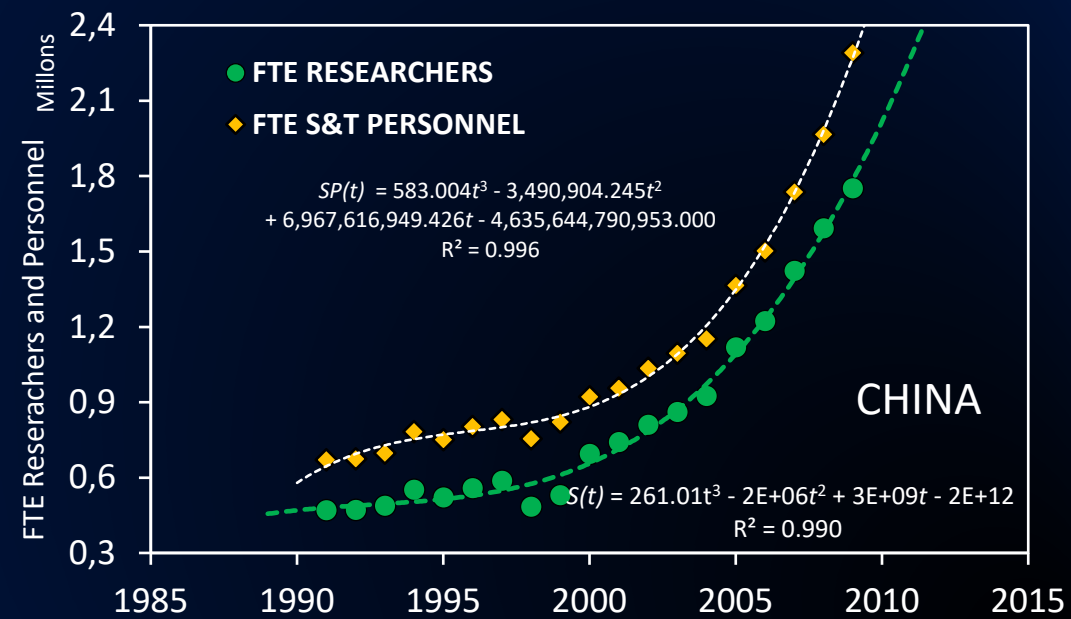
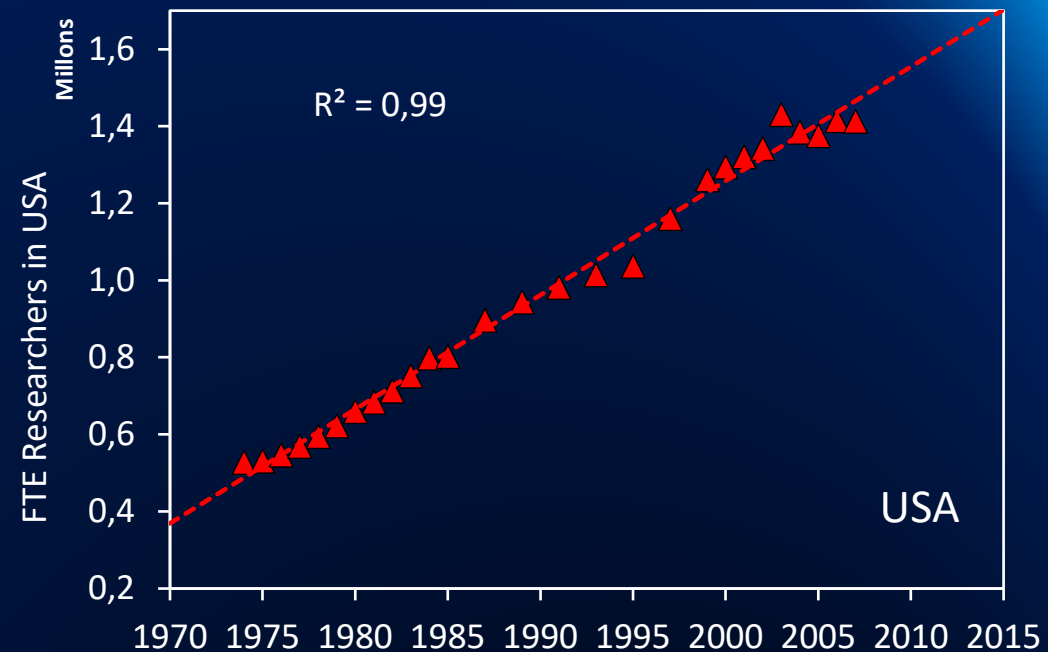
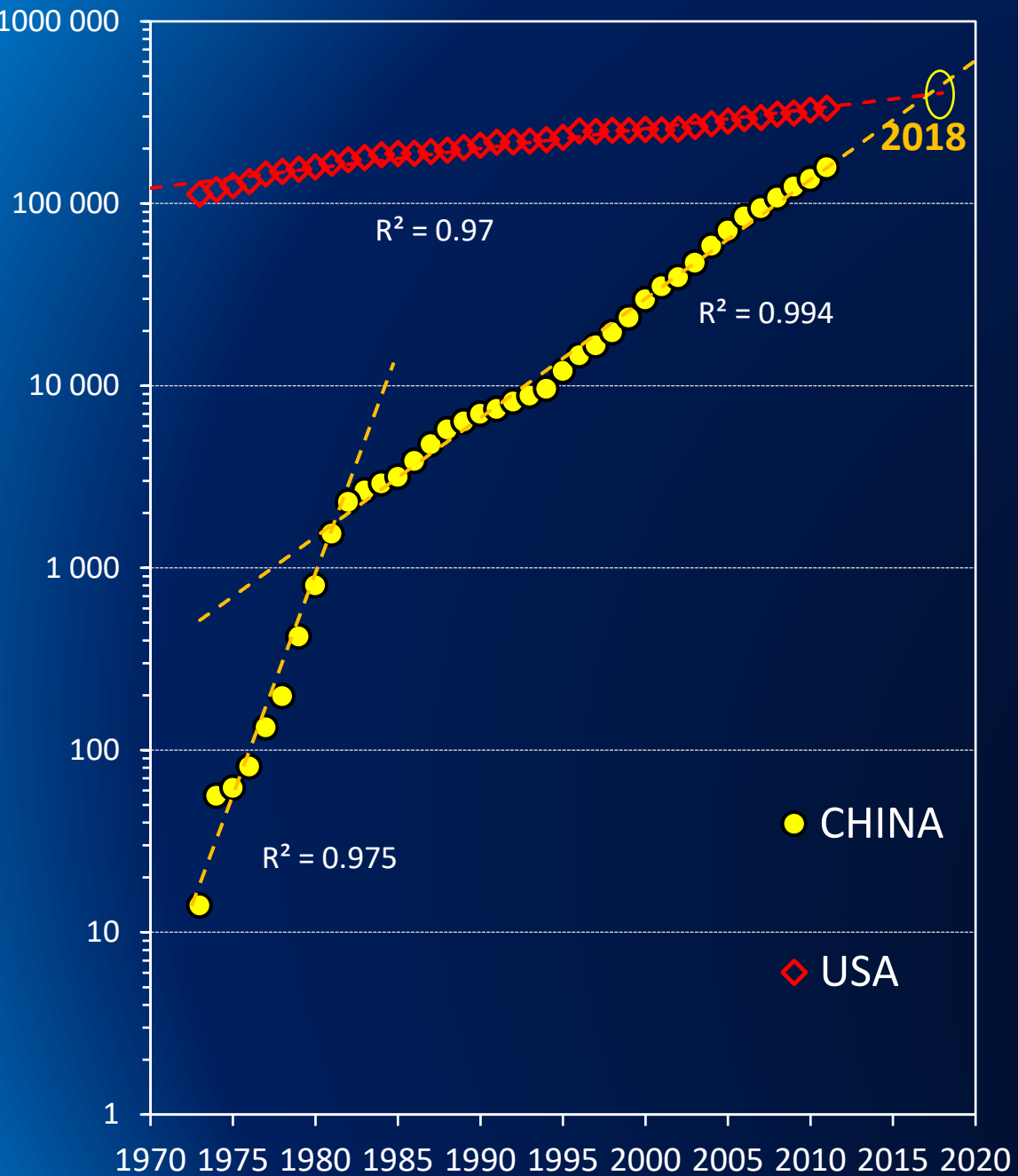




GERD in China

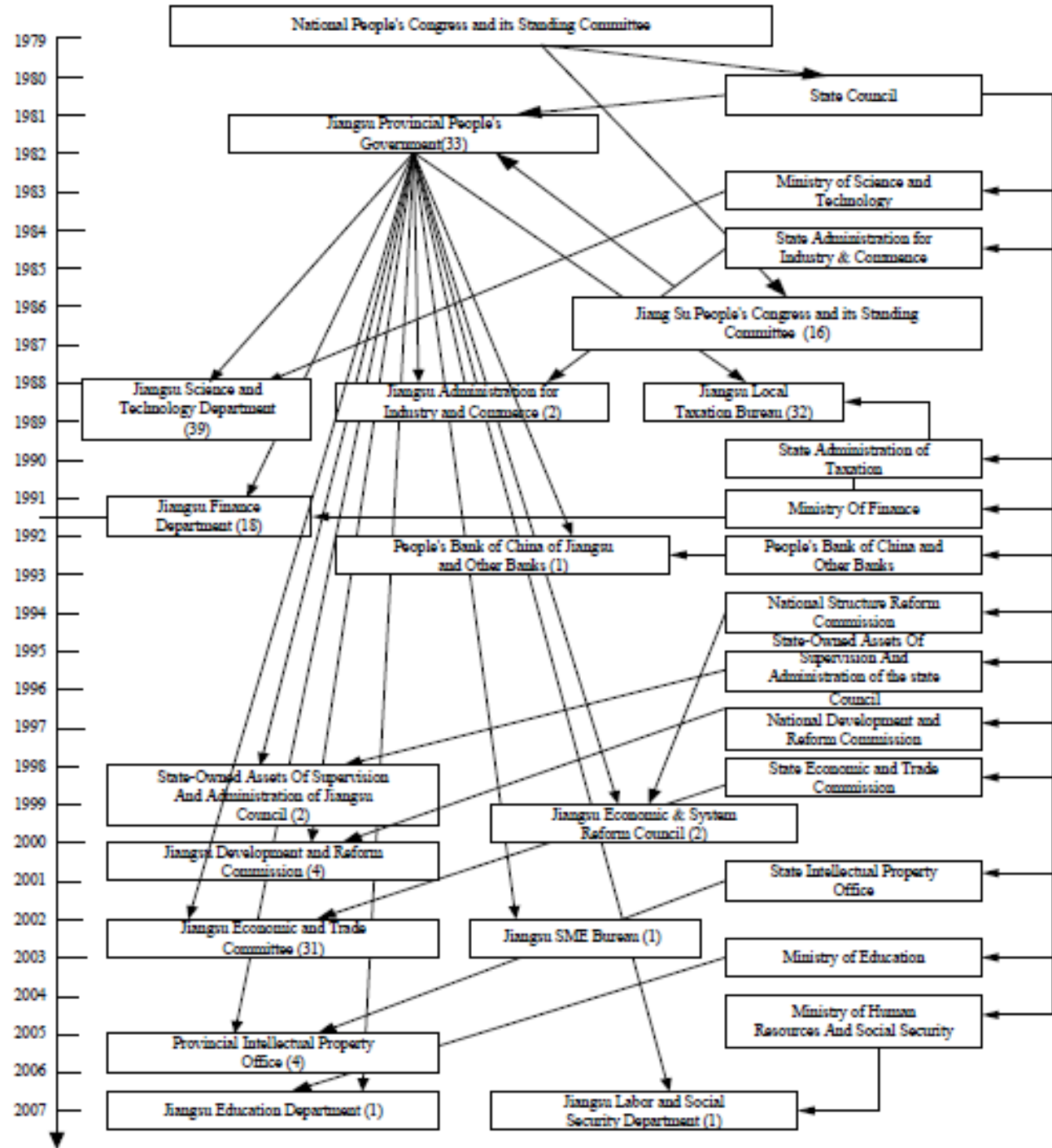


Source: Lemarchand (2012)





Technology Policy Framework of the Jiangsu province





Evolution of Technological Policy Instruments in China

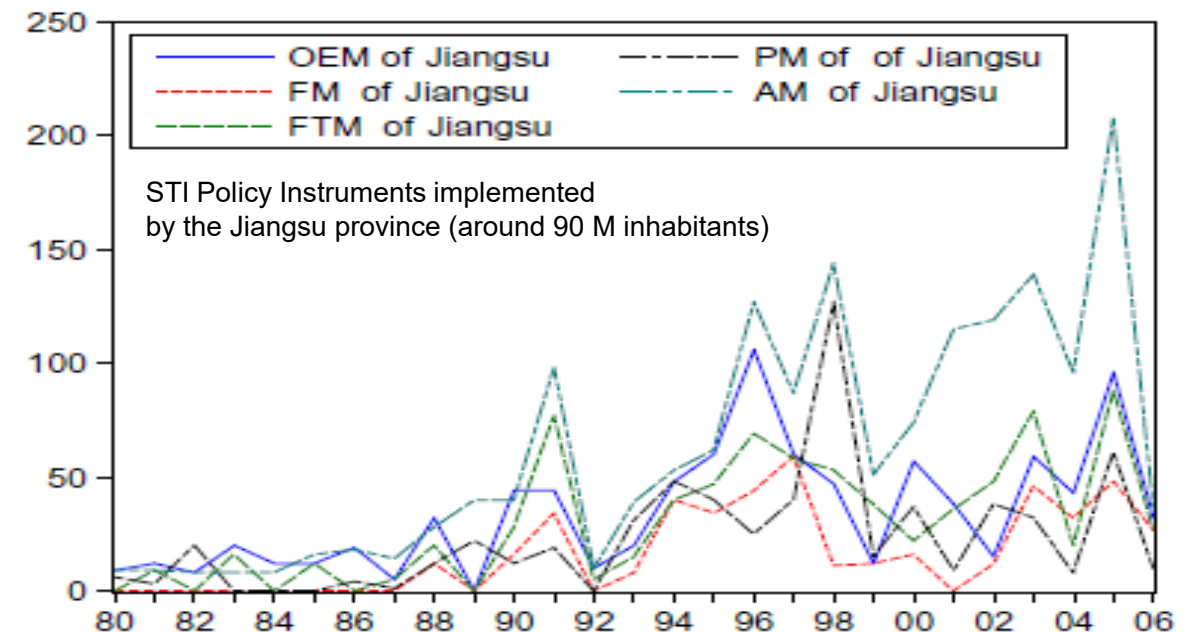
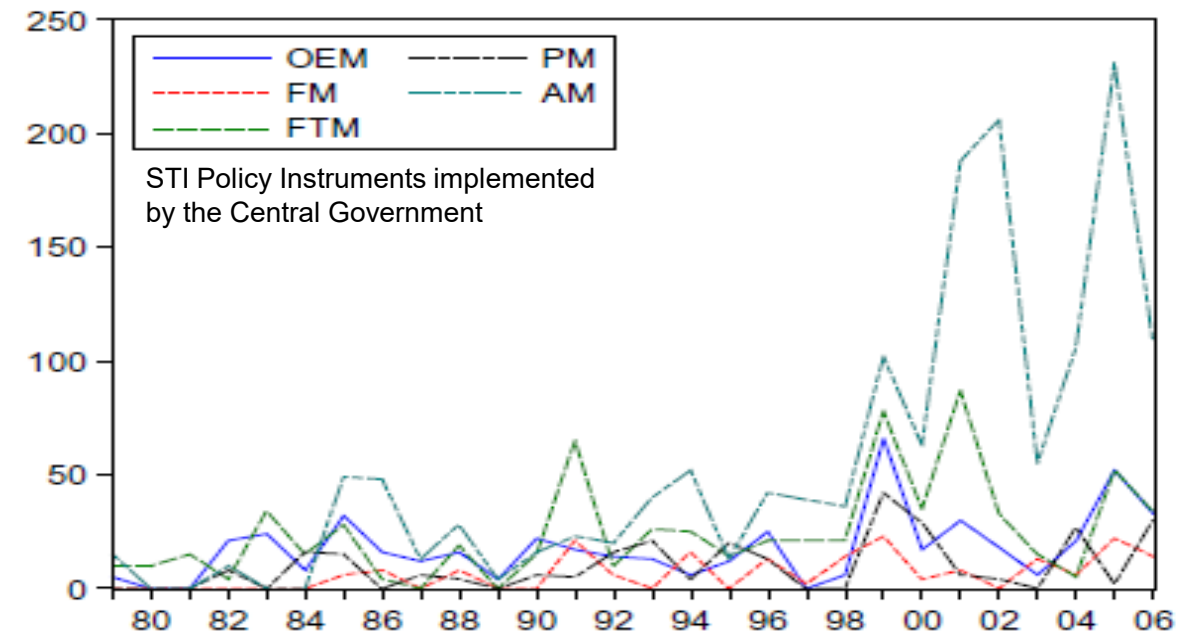
AM: Administrative Mechanisms

FM: Financial Mechanisms

FTM: Fiscal and Taxes Mechanisms

PM: Human Resources Mechanisms

OEM: Other Economic Mechanisms





Beijing



New York



Boston



San Francisco



Shanghai

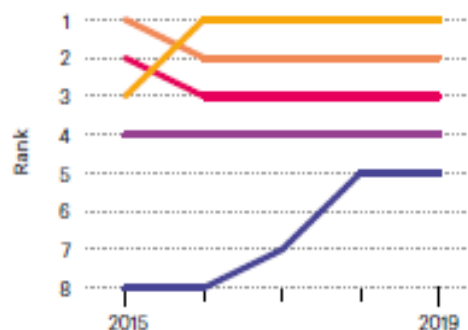


THE TOP FIVE CITIES

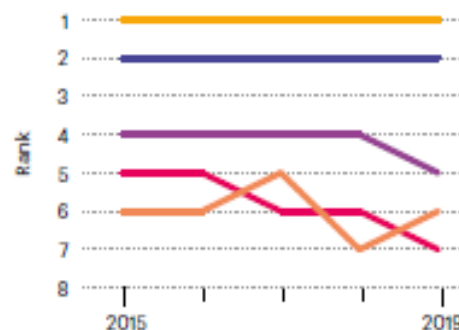
Increases in adjusted Share of 34.3% in chemistry, 61.0% in Earth and environmental sciences and 49.3% in life sciences between 2015 and 2019 helped Beijing reach the number one spot overall and retain it in all subjects except life sciences where it is fifth globally (see graph on page S57). Adjusted Share accounts for the small annual variation in the total number of articles in Nature Index journals.

Beijing New York Boston San Francisco-San Jose Shanghai

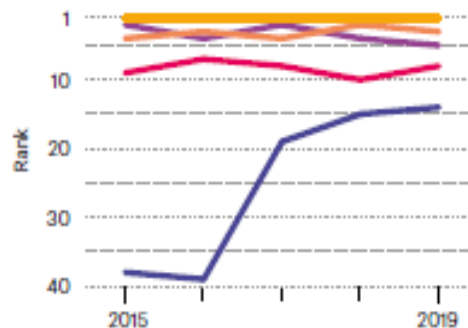
Overall



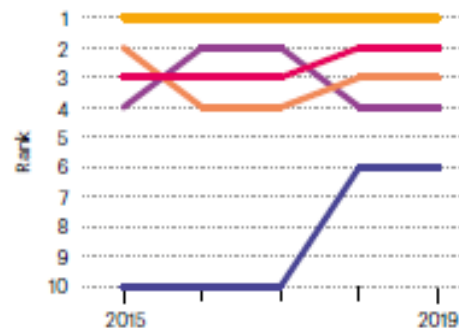
Chemistry



Earth and environmental sciences



Physical sciences



FOCUS OF FUNDING

Per capita R&D spending in China's two main science hubs, Beijing and Shanghai, is far higher than the national average. The same is true for Nanjing (US\$776), China's third science city, ranked 8th overall, 3rd for chemistry and 4th for Earth and environmental sciences.

	R&D per capita (US\$)	R&D expenditure in 2019 (US\$ billions)	R&D/GDP ratio	Graduate students in 2019
Beijing	1,478	30.3	6%	361,000
Shanghai	793	21.4	3.9%	164,900
National	217	310.5	2.2%	2,860,000

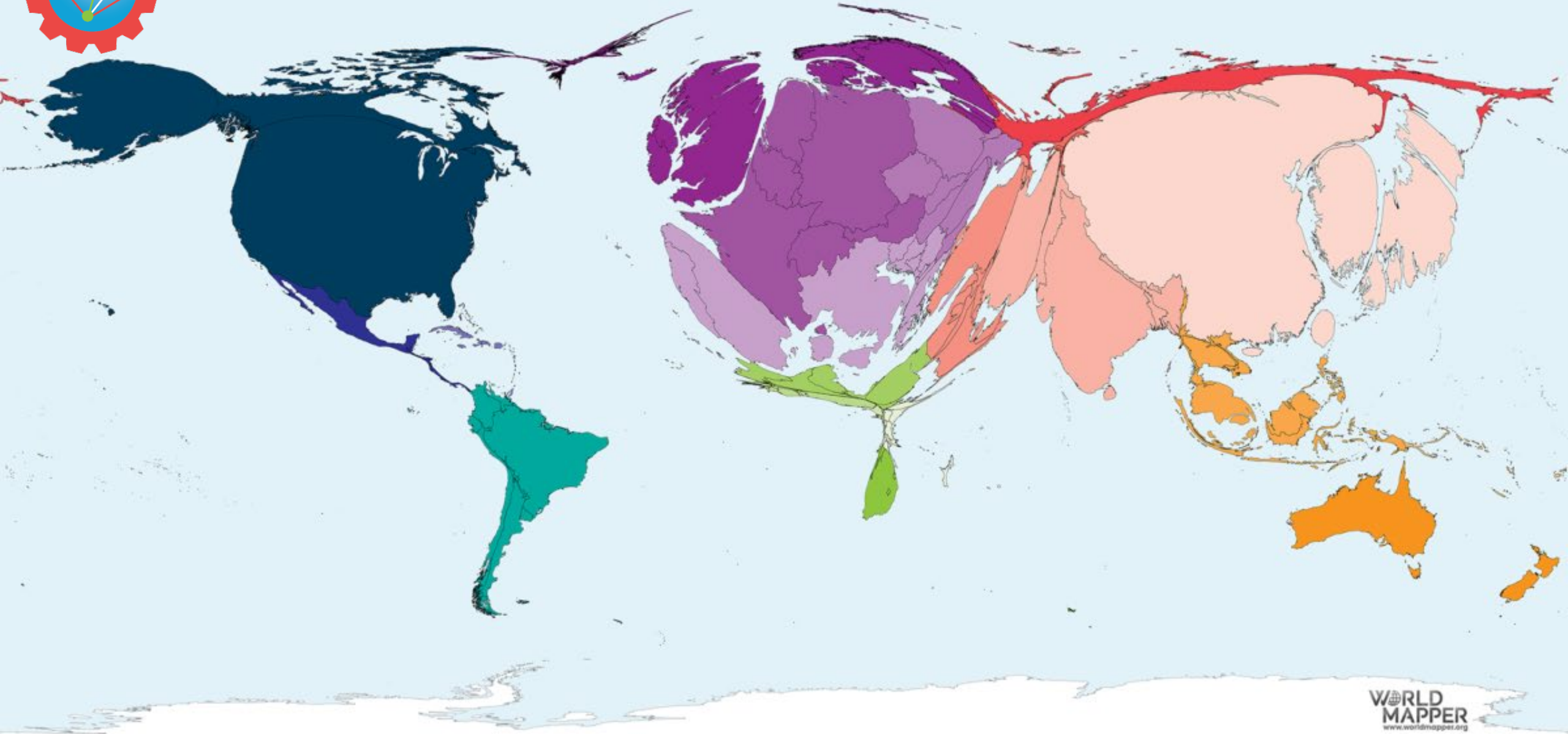
SOURCE: BUREAU OF STATISTICS AND MUNICIPAL GOVERNMENTS OF BEIJING AND SHANGHAI

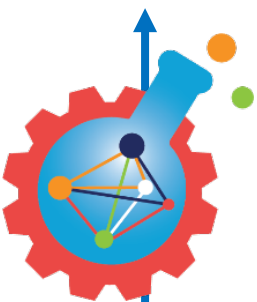


September 24, 2020

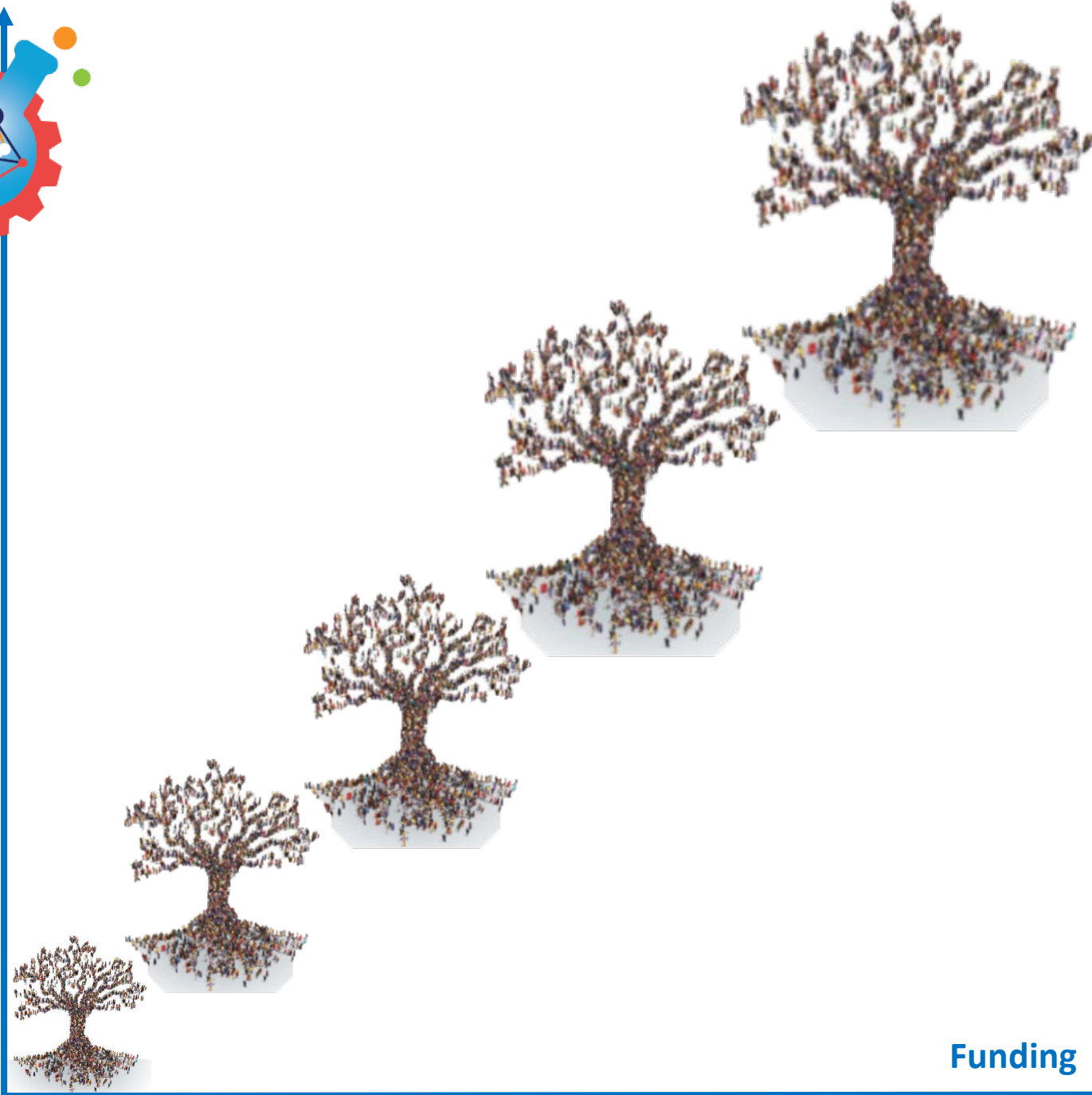


World distribution of scientific articles 2016



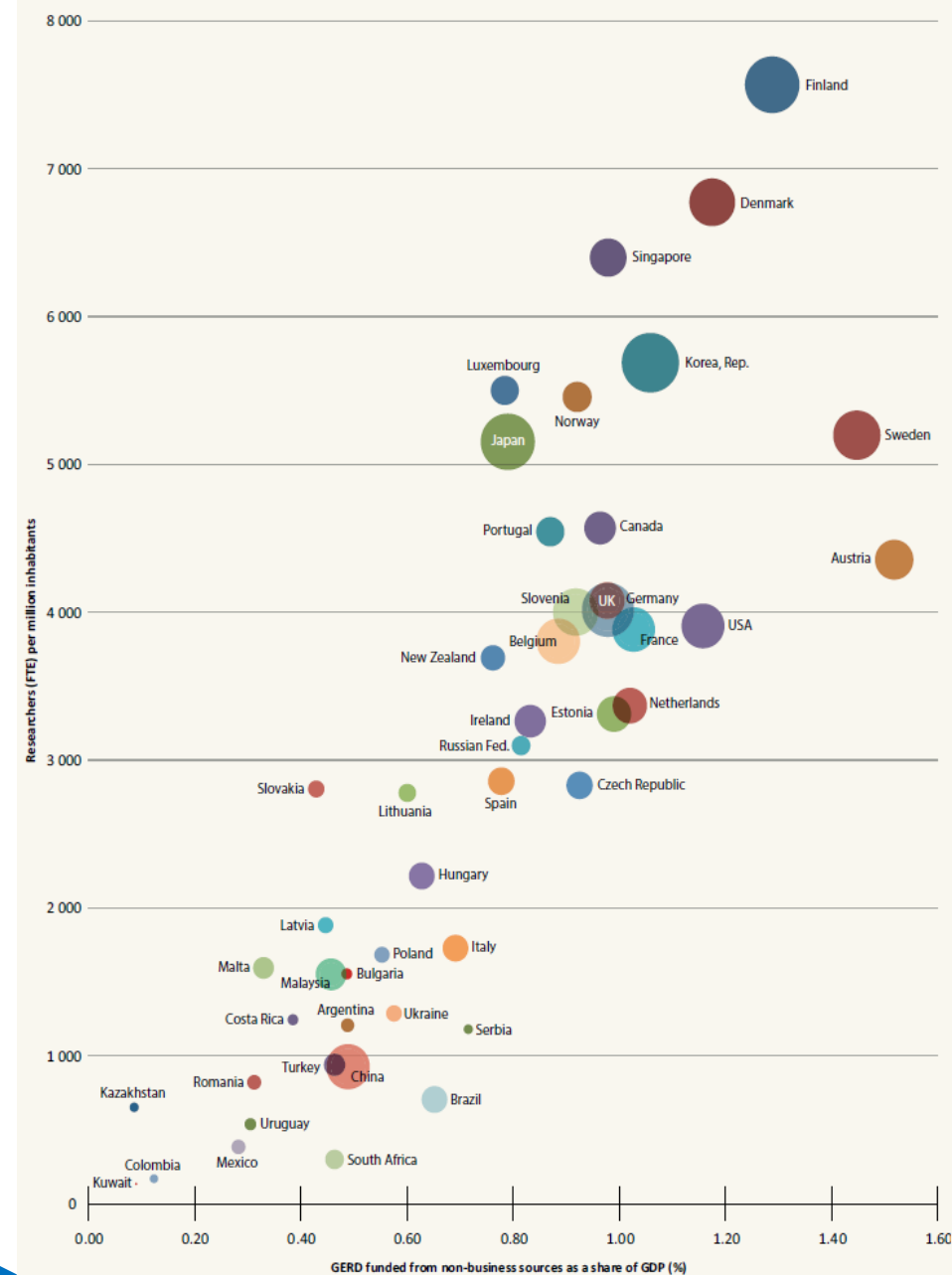


Human Resources



Funding

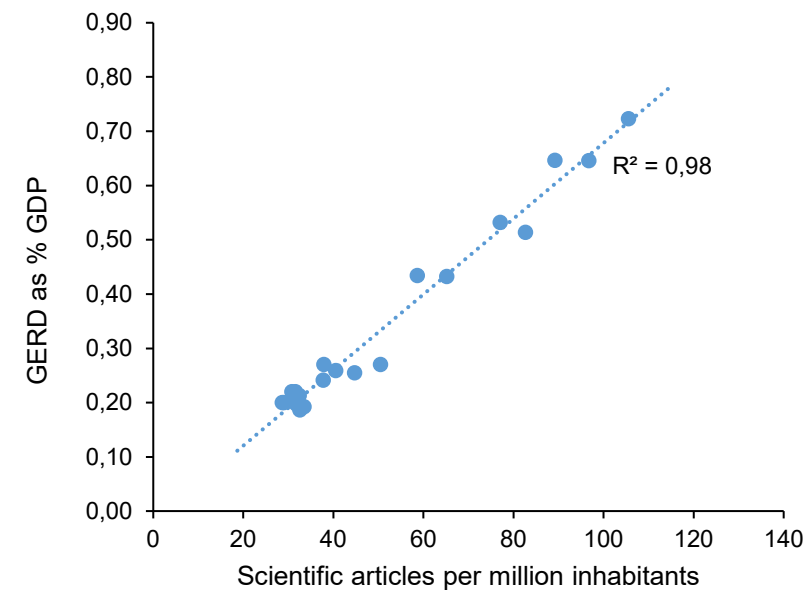
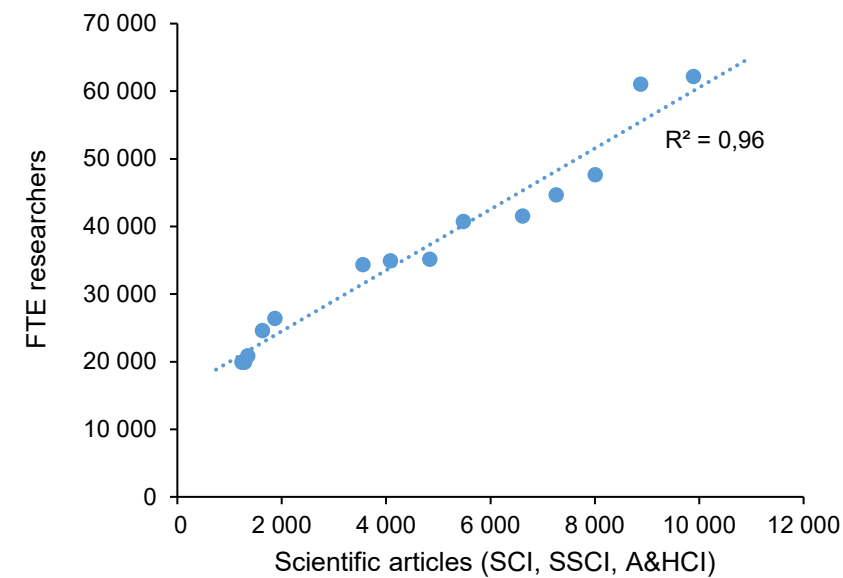
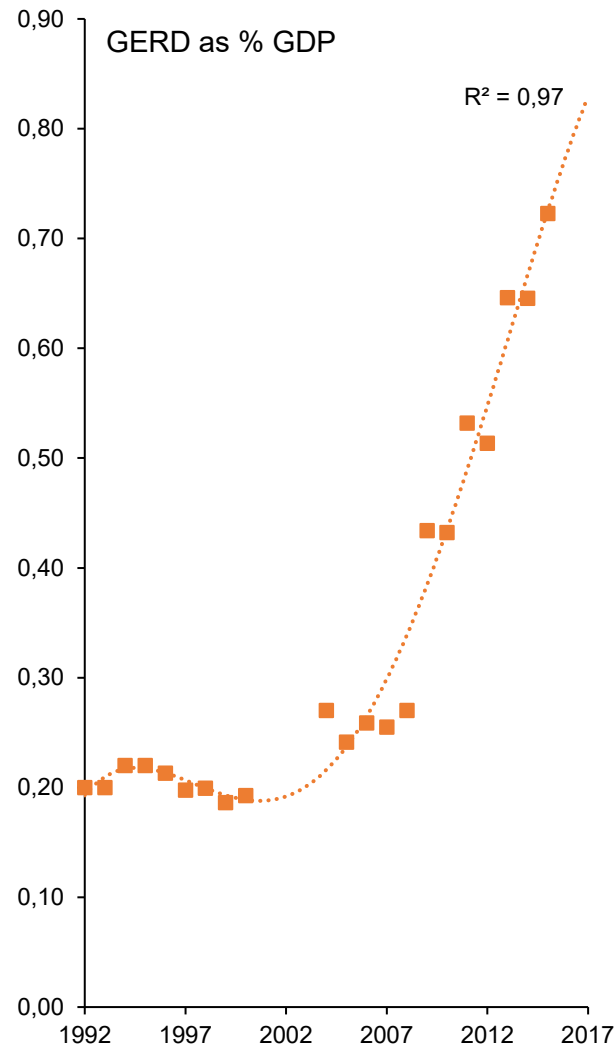
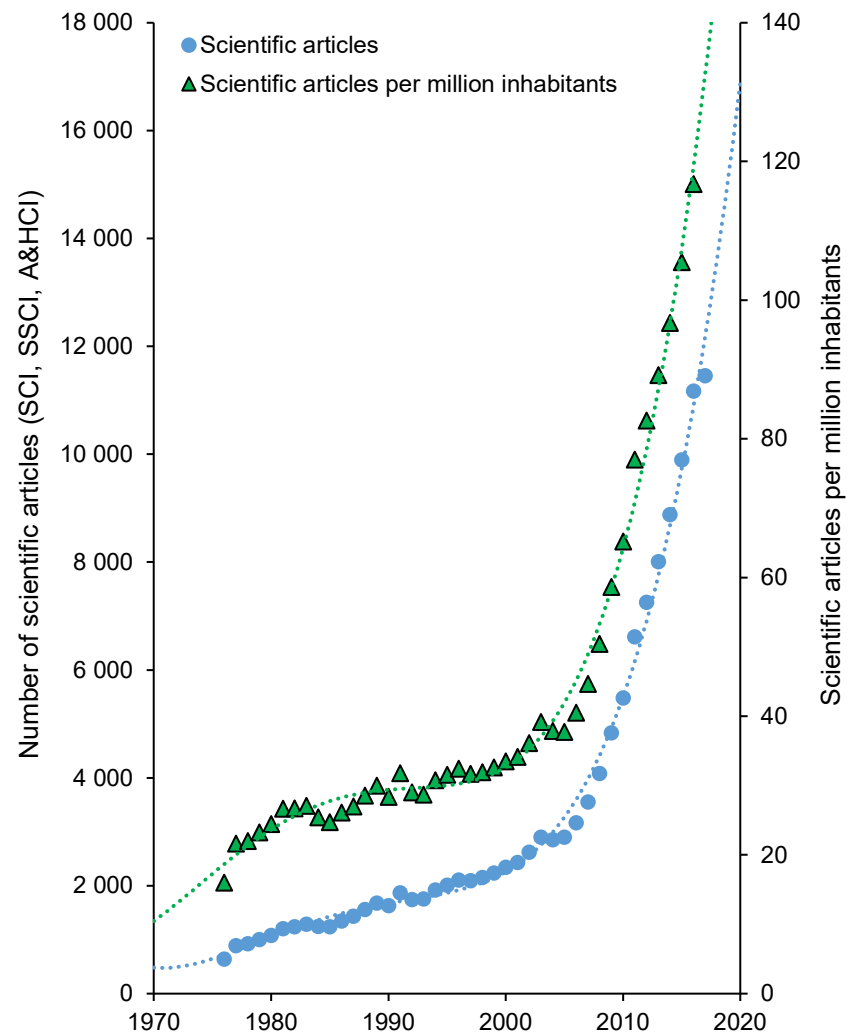
Figure 1.3: Mutually reinforcing effect of strong government investment in R&D and researchers, 2010–2011
The size of the bubbles is proportionate to GERD funded by business as a share of GDP (%)



Source: UNESCO Institute for Statistics, August 2015



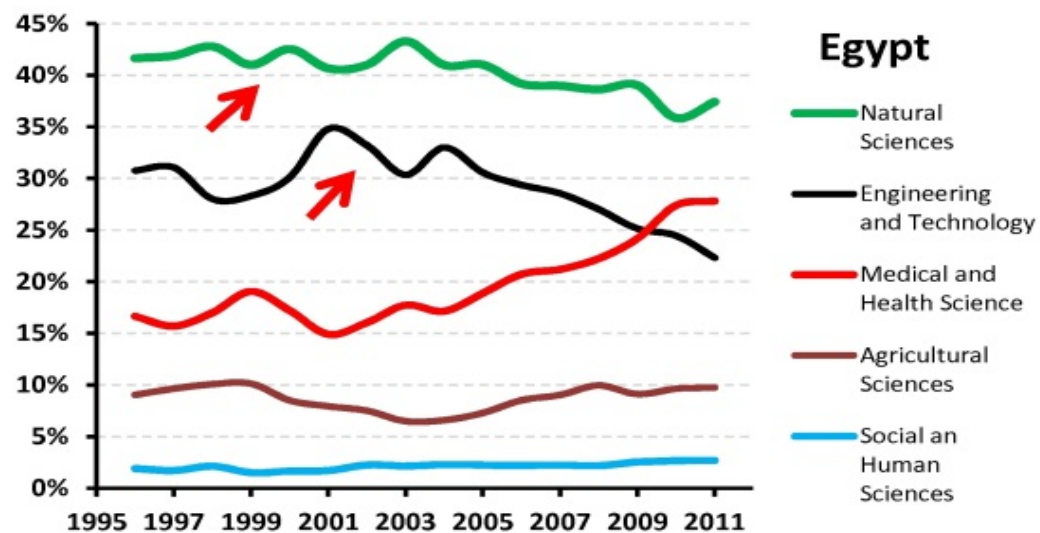
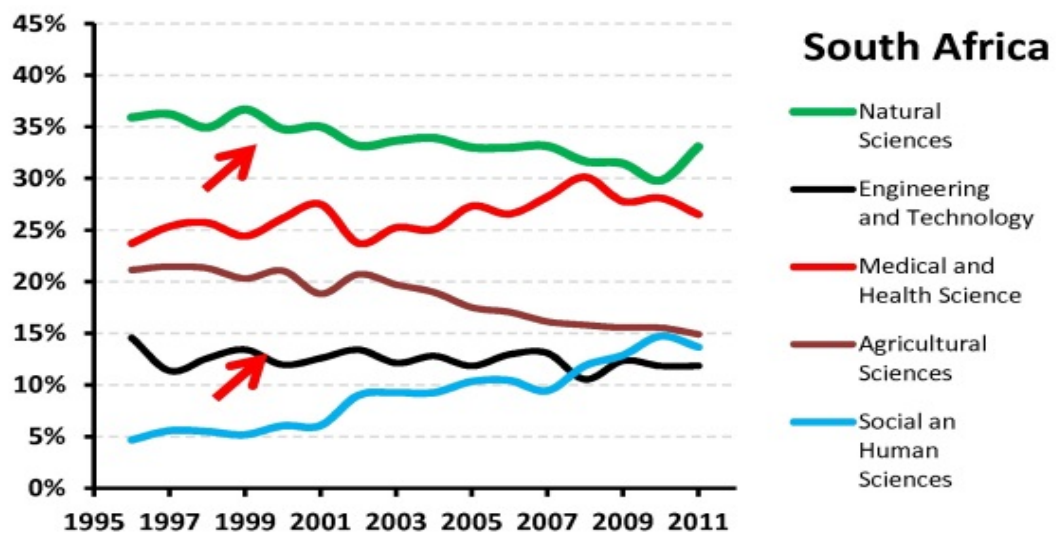
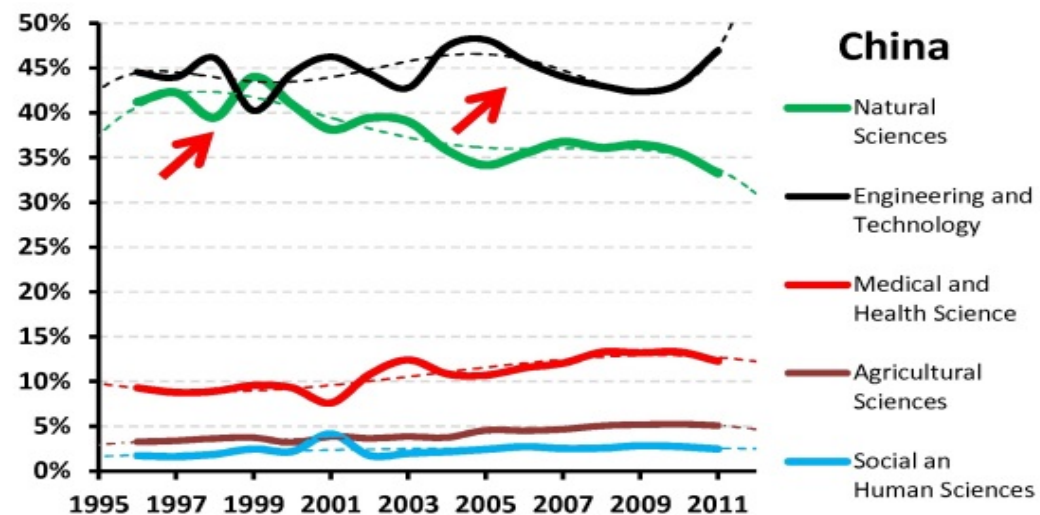
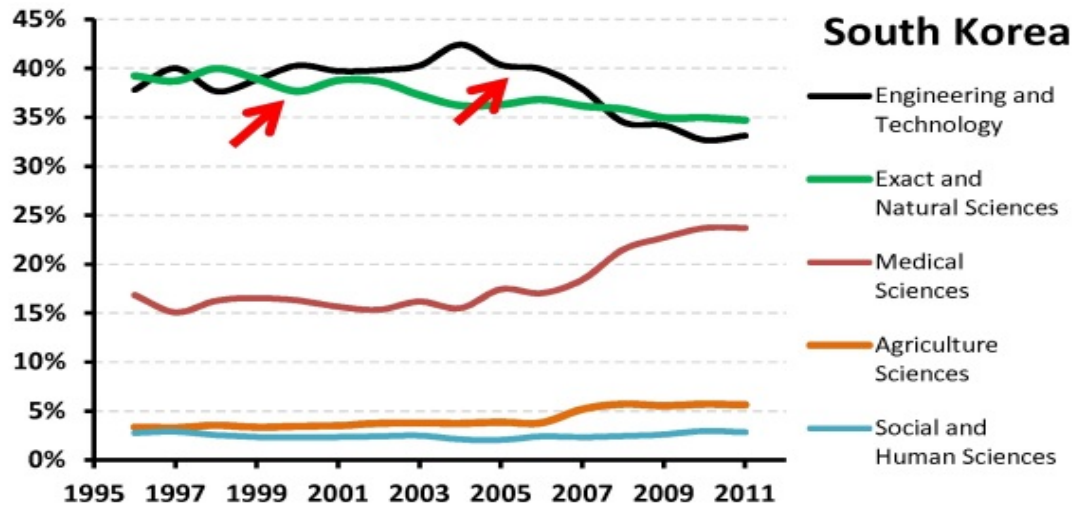
Scaling patterns of the scientific activities in Egypt

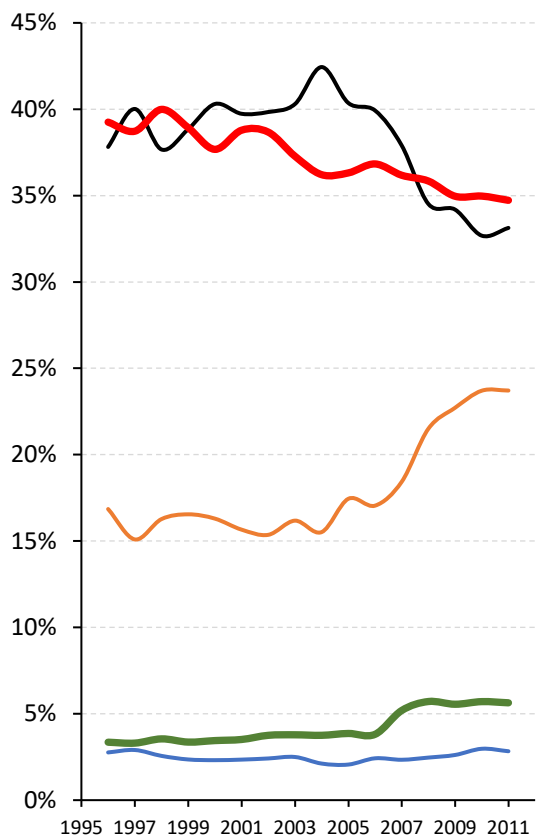




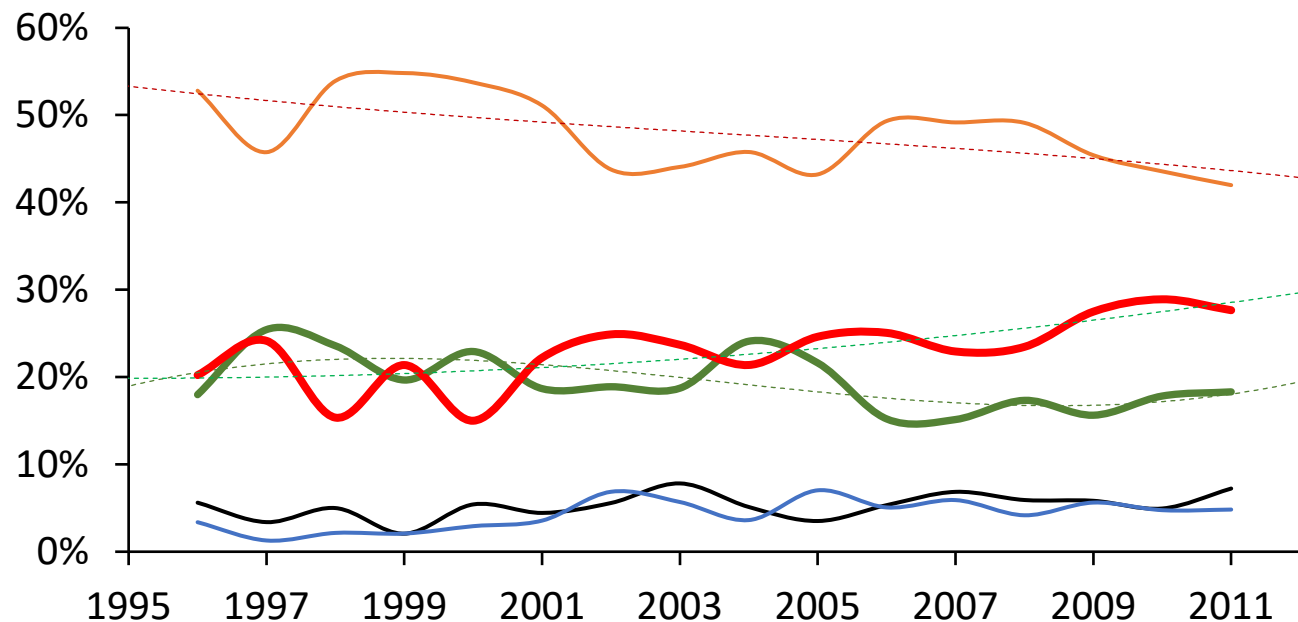
Articles by main field of science

Source: Lemarchand (2013)

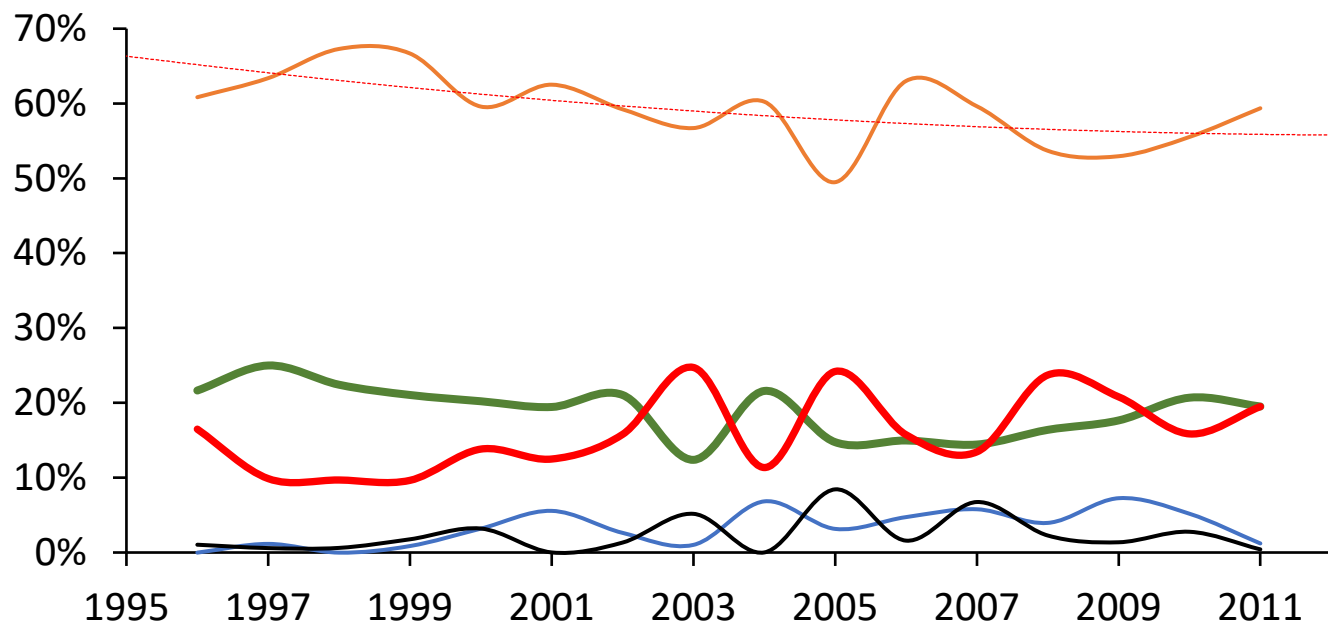




South Korea



Senegal



Niger



Time for questions



First run



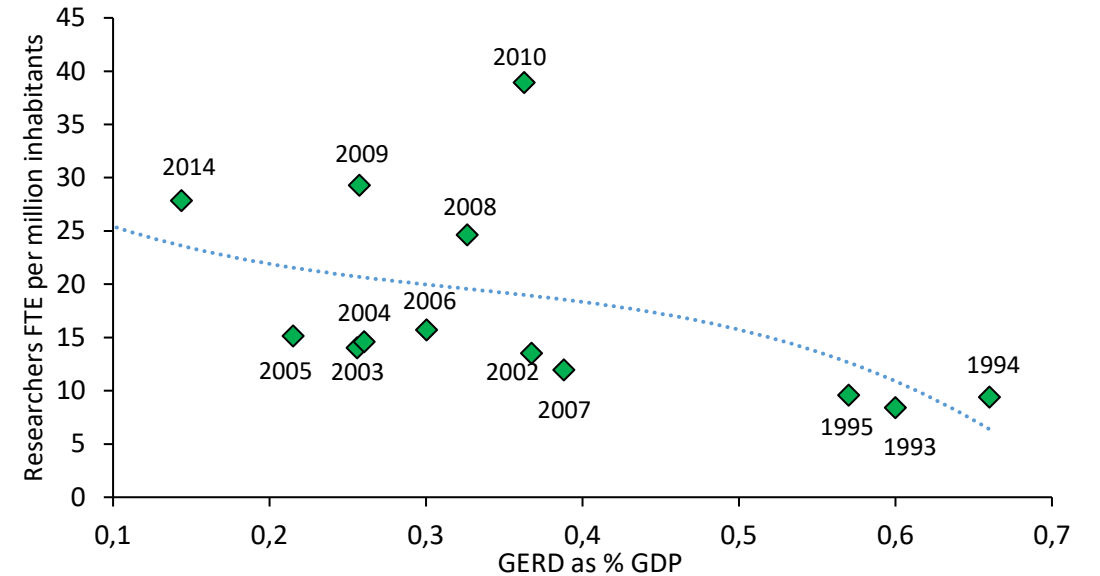
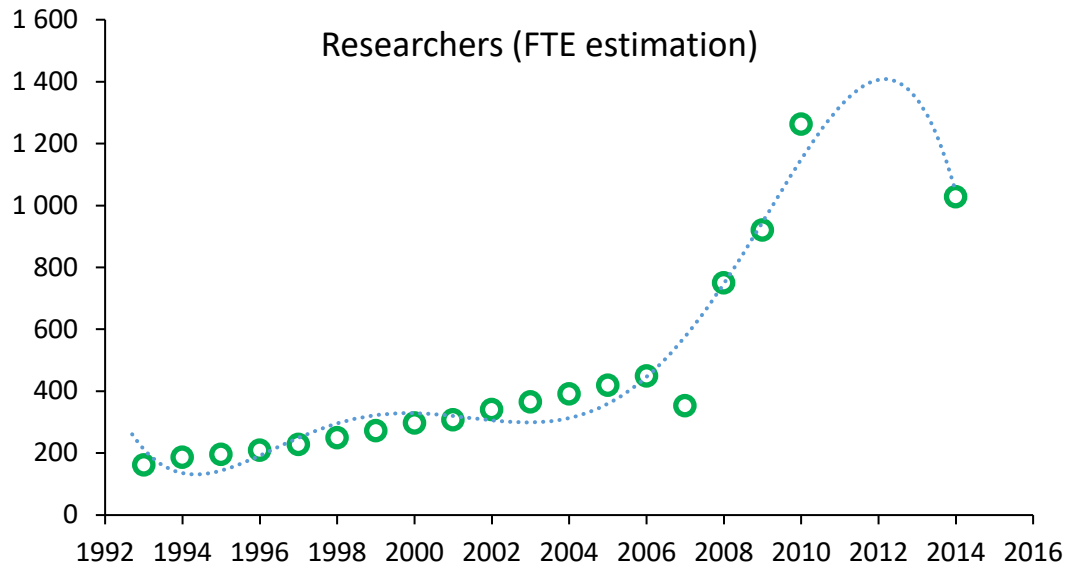
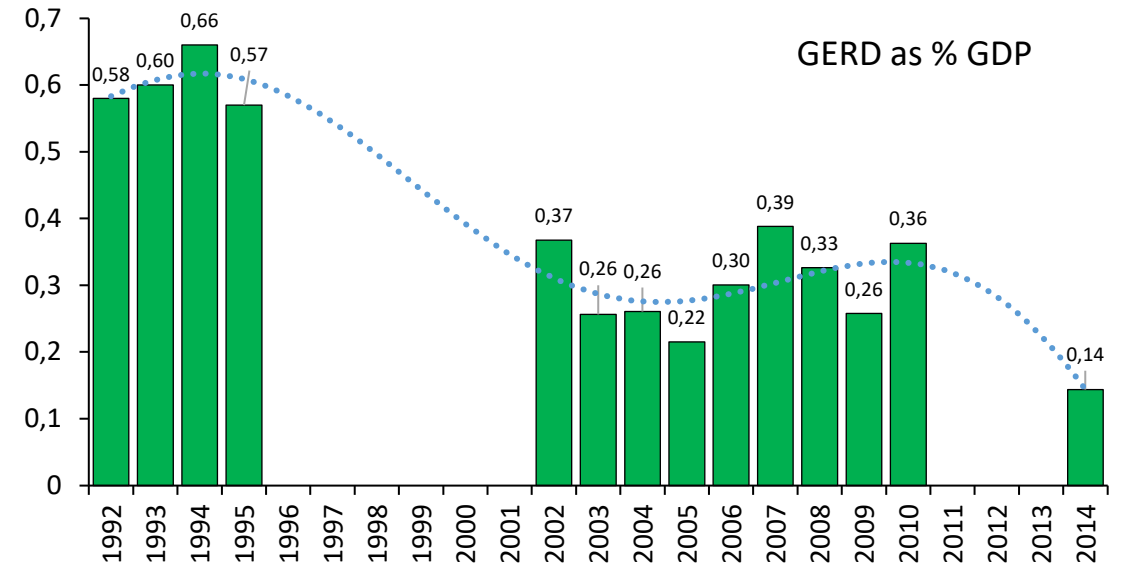
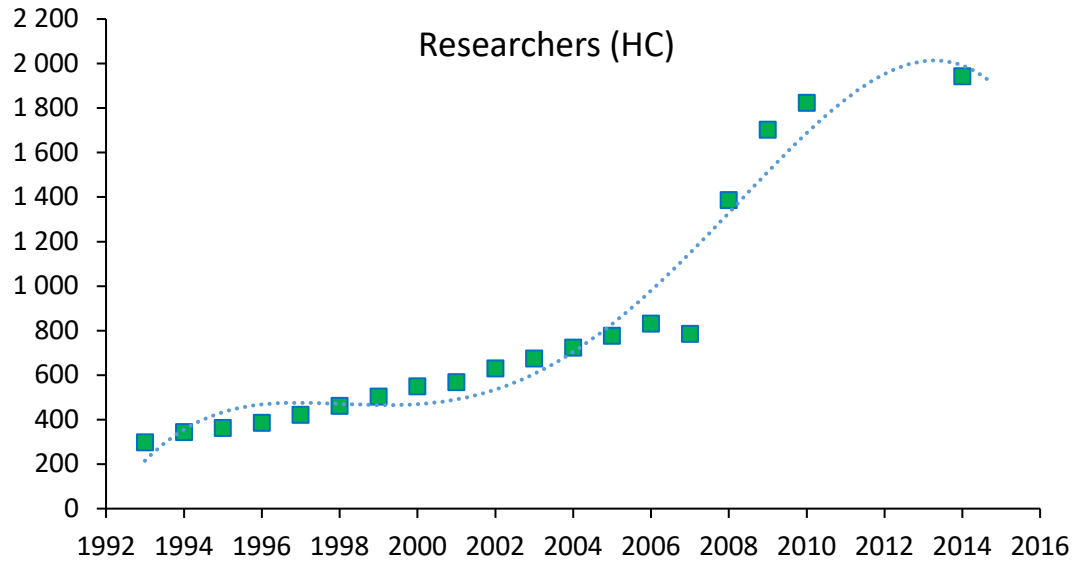
What do we know about R&D indicators in Uganda?





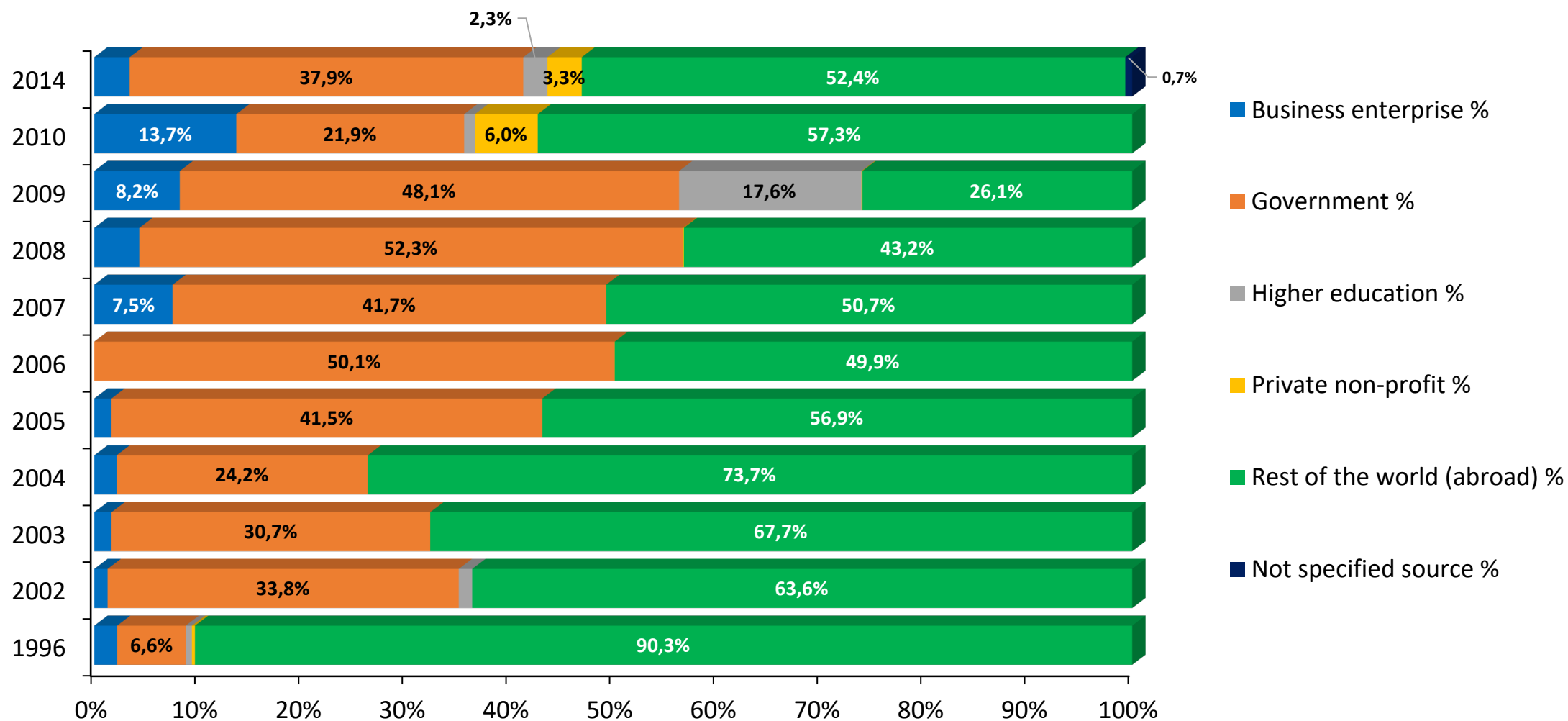
Main R&D Indicators in Uganda

Source: Lemarchand (2021) based on raw data from
Unesco Institute for Statistics and UN Statistics Division





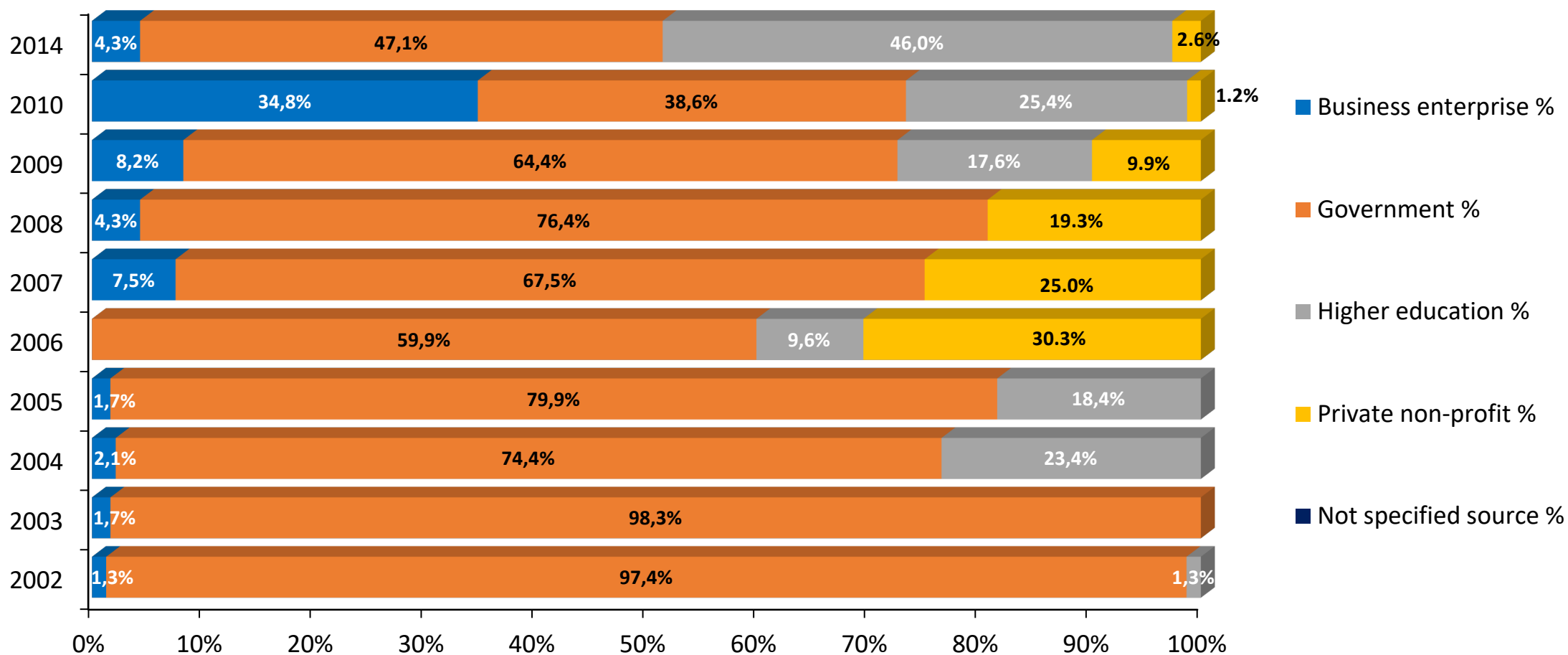
Distribution of GERD in Uganda by financing source



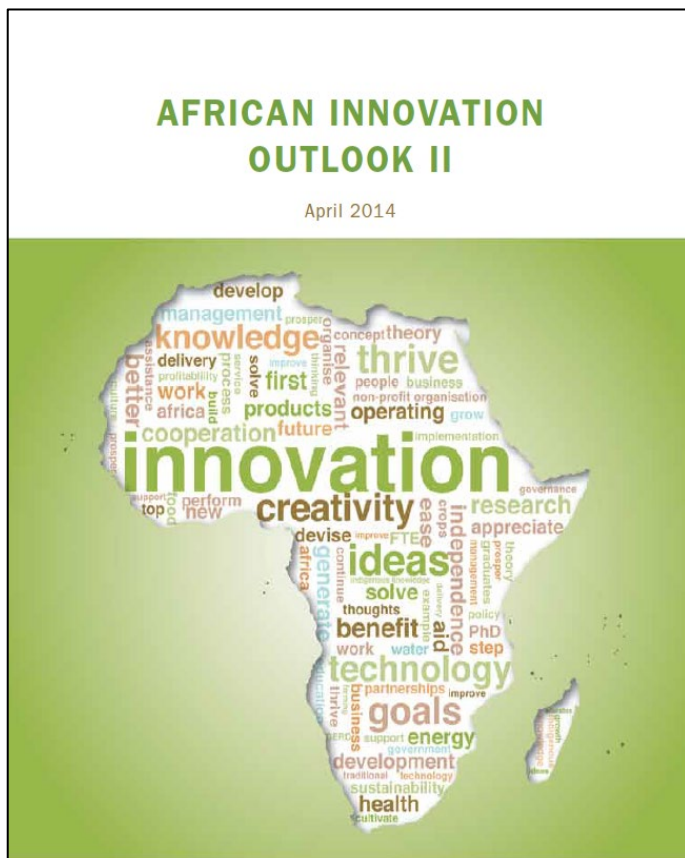
Source: Lemarchand (2021) based on raw data from UNESCO Institute for Statistics and UNESCO Statistical Yearbook 1999



Distribution of GERD in Uganda by sector of performance



Source: Lemarchand (2021) based on raw data from UNESCO Institute for Statistics



2010 R&D Survey in Uganda
 Researchers HC: 2,823 → 1,263 FTE
 or 39 FTE Researchers/million inhabitants
 GERD = 0.50% GDP

TABLE 3A.81: UGANDA: RESEARCHER FTES BY LEVEL OF EDUCATION AND FIELD OF SCIENCE (2010)

RESEARCHERS FTE BY LEVEL OF EDUCATION	TOTAL	BUSINESS	GOVERNMENT	HIGHER EDUCATION	PRIVATE NON PROFIT
TOTAL	1 263.2	639.2	264.7	325.0	34.3
ISCED 6	307.6	112.3	72.4	122.0	0.9
ISCED 5A	826.0	427.8	176.2	192.0	30.0
ISCED 5B	8.8	0.0	5.3	3.0	0.5
Other	120.8	99.1	10.8	8.0	2.9
RESEARCHERS FTE BY FIELD OF SCIENCE	1 263.0	639.0	264.6	325.0	34.4
Natural sciences	189.7	85.3	42.5	61.0	0.9
Engineering and technology	120.7	55.4	32.3	32.0	1.0
Medical sciences	92.4	0.0	28.1	63.0	1.3
Agricultural sciences	164.6	26.2	107.1	28.0	3.3
Social sciences	596.4	450.7	48.2	79.0	18.5
Humanities	99.2	21.4	6.4	62.0	9.4
Not elsewhere classified	0.0	0.0	0.0	0.0	0.0
FEMALE	331.6	161.0	75.4	81.0	14.2
Natural sciences	32.9	5.9	10.5	16.0	0.5
Engineering and technology	22.9	0.4	14.4	8.0	0.1
Medical sciences	20.2	0.0	7.2	13.0	0.0
Agricultural sciences	37.1	5.3	25.1	6.0	0.7
Social sciences	180.0	141.5	15.6	17.0	5.9
Humanities	38.5	7.9	2.6	21.0	7.0
Not elsewhere classified	0.0	0.0	0.0	0.0	0.0

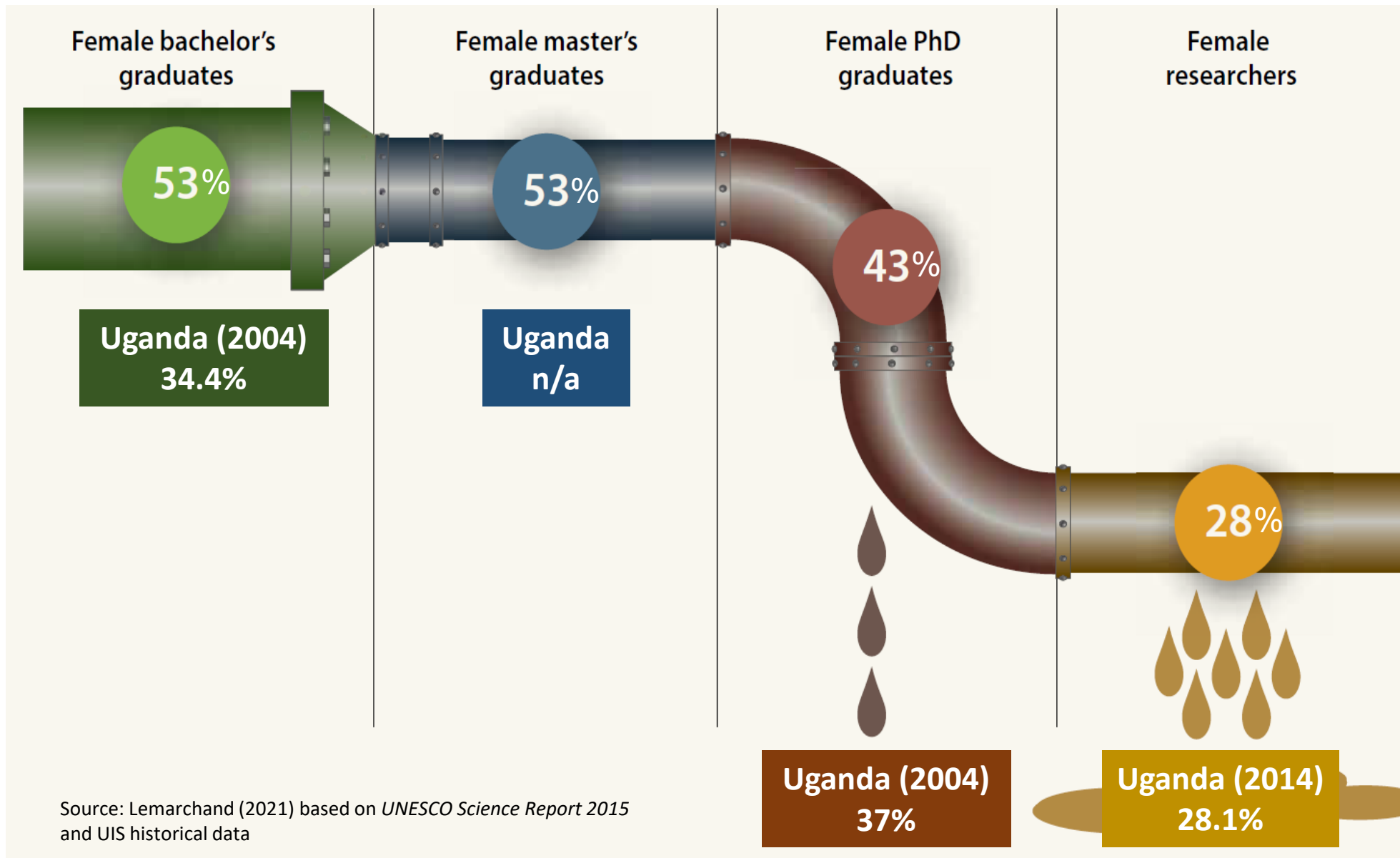


The leaky pipeline: share of women in higher education and research in the world (2013) and in Uganda (2004-2014)

Women in the world →



75 members in Uganda





The back page



Where I work Dorothy Okello

In this photo, taken in December 2020, I am reviewing students' progress in a computer networking course at Makerere University in Kampala, Uganda, where I teach electrical engineering and telecommunication policy. The students are learning to configure computers to accommodate Voice over Internet Protocol, or online telephony. We've also explored the programming language Python, and technologies for radio and wireless applications.

The six-month programme is part of a first-ever partnership with the Jesuit Refugee Service (JRS), an international Catholic organization that advocates for people who have been forcibly displaced. Uganda, where I was born and raised, hosts one of the largest refugee populations in Africa.

The JRS selected the course's 2 female and 17 male participants, and we completed it in January, despite a delay to in-person teaching caused by the pandemic. The students' new skills will help them to compete in the job market.

When I'm not teaching, I research ways to improve network connectivity. I'm mainly interested in ensuring Internet access in rural communities, where most Ugandans live.

As a woman who works in science, I try to promote initiatives that will boost female inclusion in science and technology. One example is the Uganda Women Entrepreneurs Association, which supports aspiring female business leaders.

I've also launched projects to get more women into engineering. In 2017, when I was president of the Uganda Institution of Professional Engineers (UIPE), I founded its Committee of Women Engineers, Technologists and Technicians. I also helped to organize training for female engineers that tripled women's share of the UIPE's membership to 10% of the total.

Inclusion is a revolution that is yet to be accomplished.

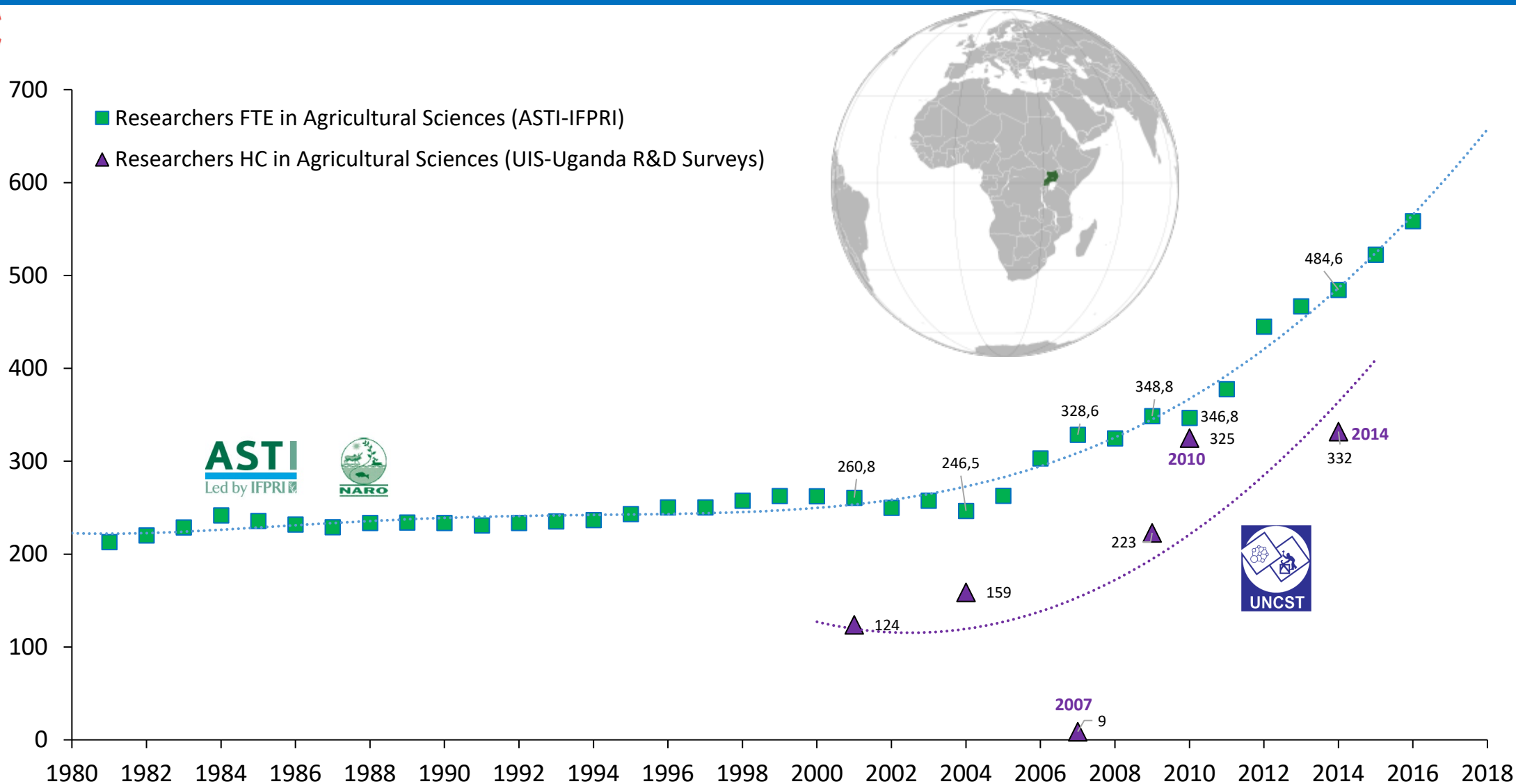
Dorothy Okello is an electrical engineer and dean of the college of engineering, design, art and technology at Makerere University in Kampala, Uganda. **Interview by Sara Moraca.**

Photographed for *Nature* by
Esther Ruth Mbabazi.

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Inconsistencies within the number of FTE Researchers in Agricultural Sciences...



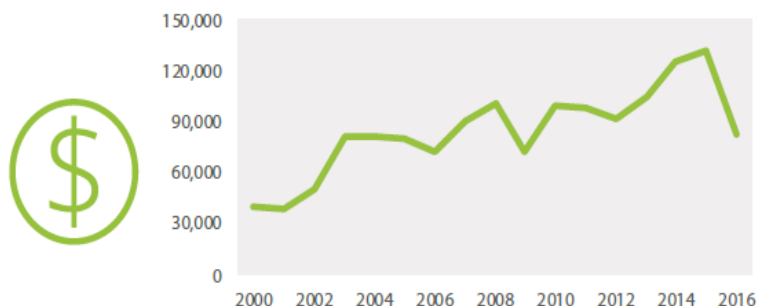
Source: Lemarchand (2021) based on raw data from UNESCO Institute for Statistics, UNCST and ASTI-IFPRI

Recent data on agricultural science indicators in Uganda by IFPRI-ASTI



Source: Agricultural R&D Indicators Factsheet Update | November 2018

AGRICULTURAL RESEARCH SPENDING



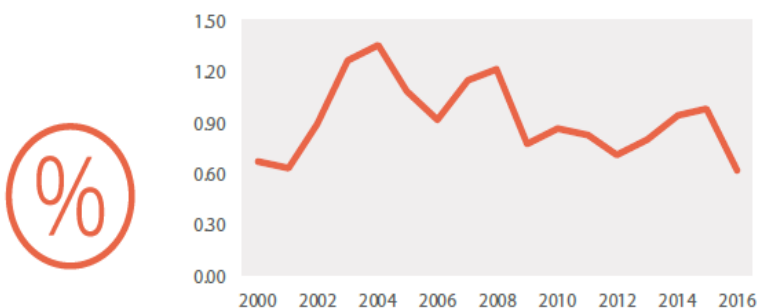
Million Ugandan shillings
(2011 constant prices)

82,817.3

Million PPP dollars
(2011 constant prices)

99.4

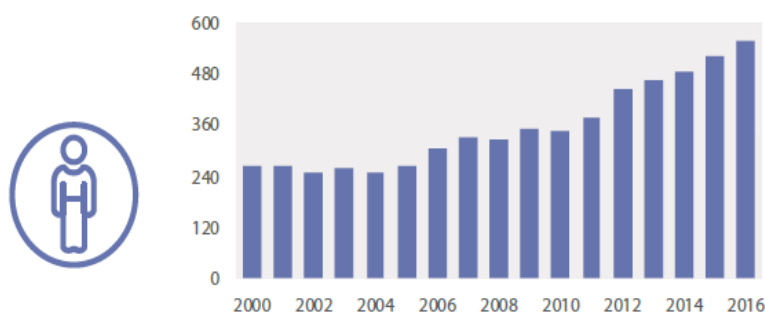
SPENDING INTENSITY



Agricultural research
spending as a share
of AgGDP

0.62%

AGRICULTURAL RESEARCHERS



Full-time
equivalents

558.7

Share of researchers with
MSc and PhD degrees

81%

Notes: Data in the table above are for 2016. Research conducted by the private for-profit sector is excluded from this factsheet due to lack of available data. Information on access to further resources, data procedures and methodologies, and acronyms and definitions are provided on Page 4. See www.asti.cgiar.org/uganda/directory for an overview of Uganda's agricultural R&D agencies.

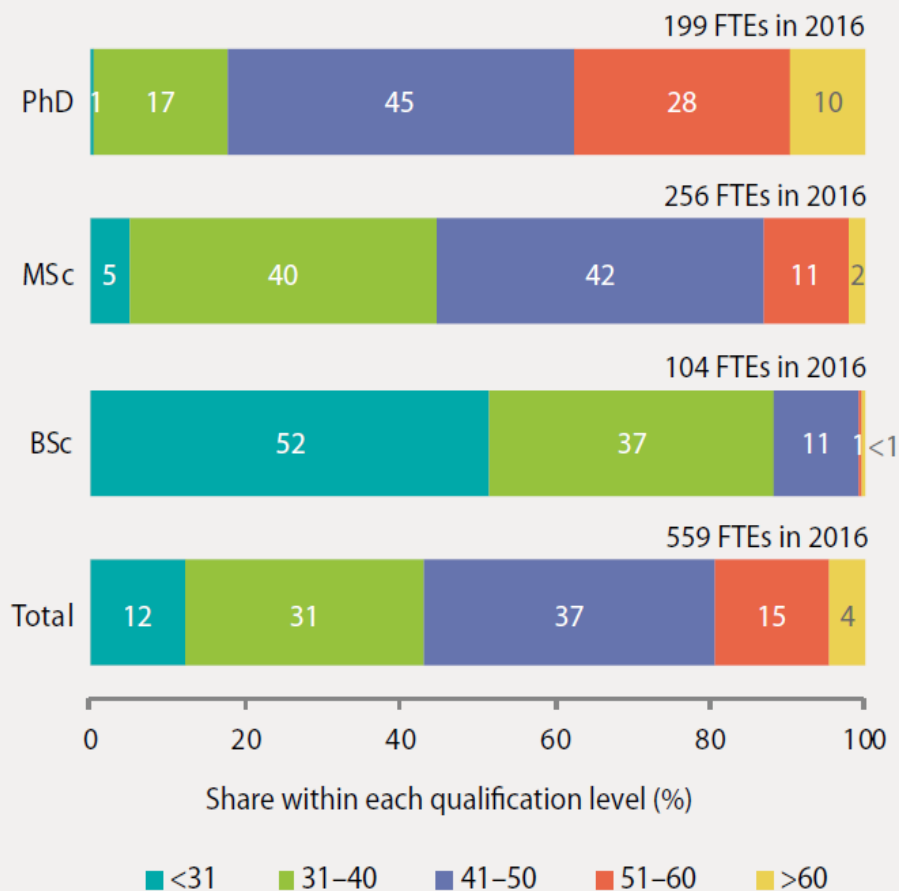


Recent data on agricultural science indicators in Uganda by IFPRI-ASTI

Source: Agricultural R&D Indicators Factsheet Update | November 2018

Distribution of agricultural researchers by qualification level and age bracket

As of 2016, 38 percent of PhD-qualified researchers were in their 50s or 60s. Although significant, this share is considerably lower than in most other African countries. Unsurprisingly, researchers with BSc- and MSc-degrees were comparatively younger.



Agricultural researchers by gender

Overall, the share of female agricultural researchers rose from 20 percent in 2008 to 30 percent in 2016. NARO and the other government agencies employed comparatively more women than did the higher education and nonprofit agencies. As of 2016, female researchers were generally younger and less well-qualified than their male colleagues.



Share of women within each qualification level, 2016

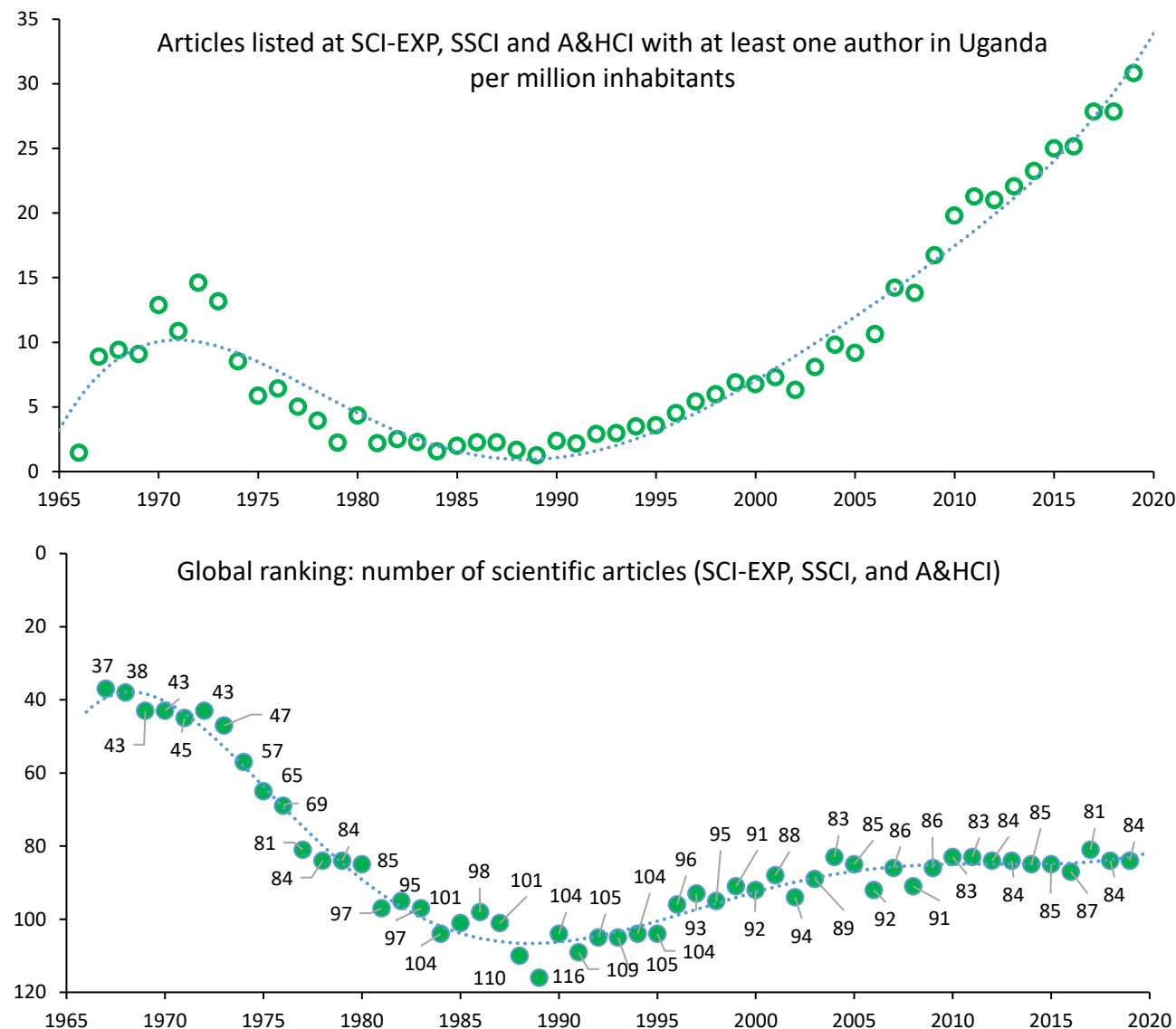
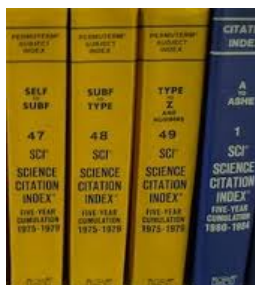
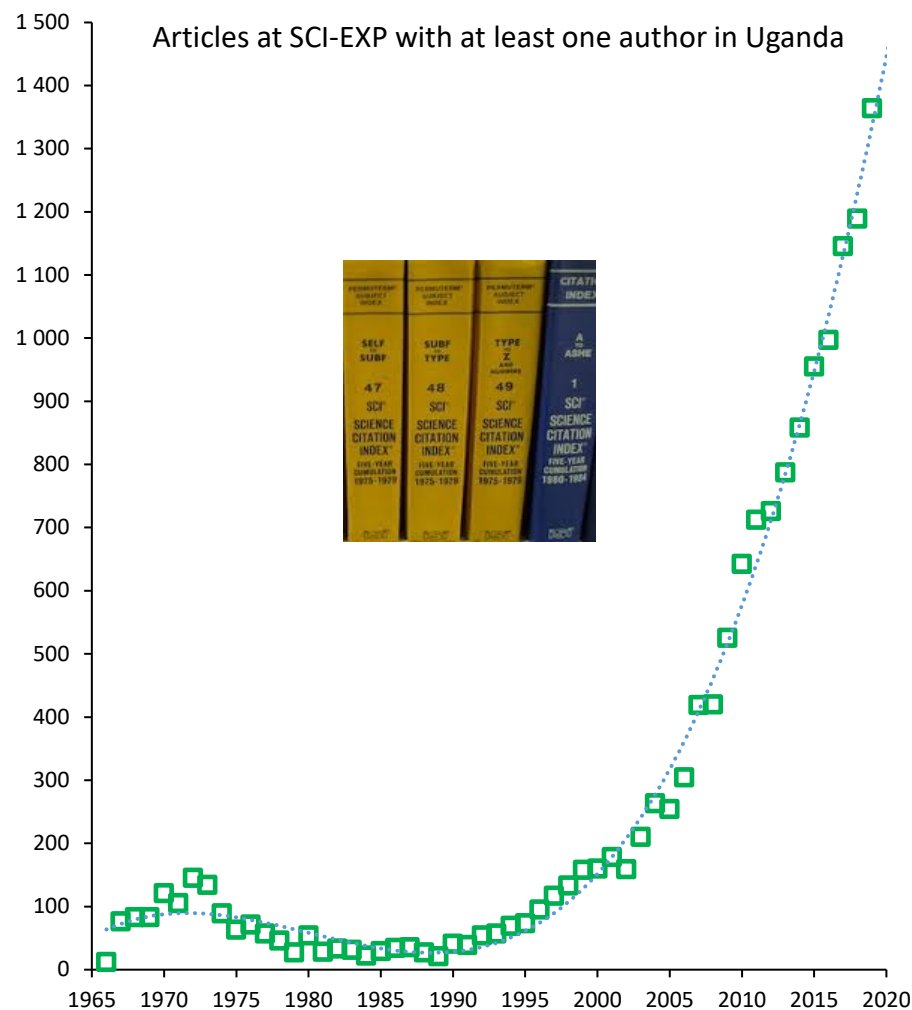
BSc	44%	MSc	41%	PhD	21%
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Share of women by age bracket, 2016

< 41	36%	41-50	30%	> 50	16%
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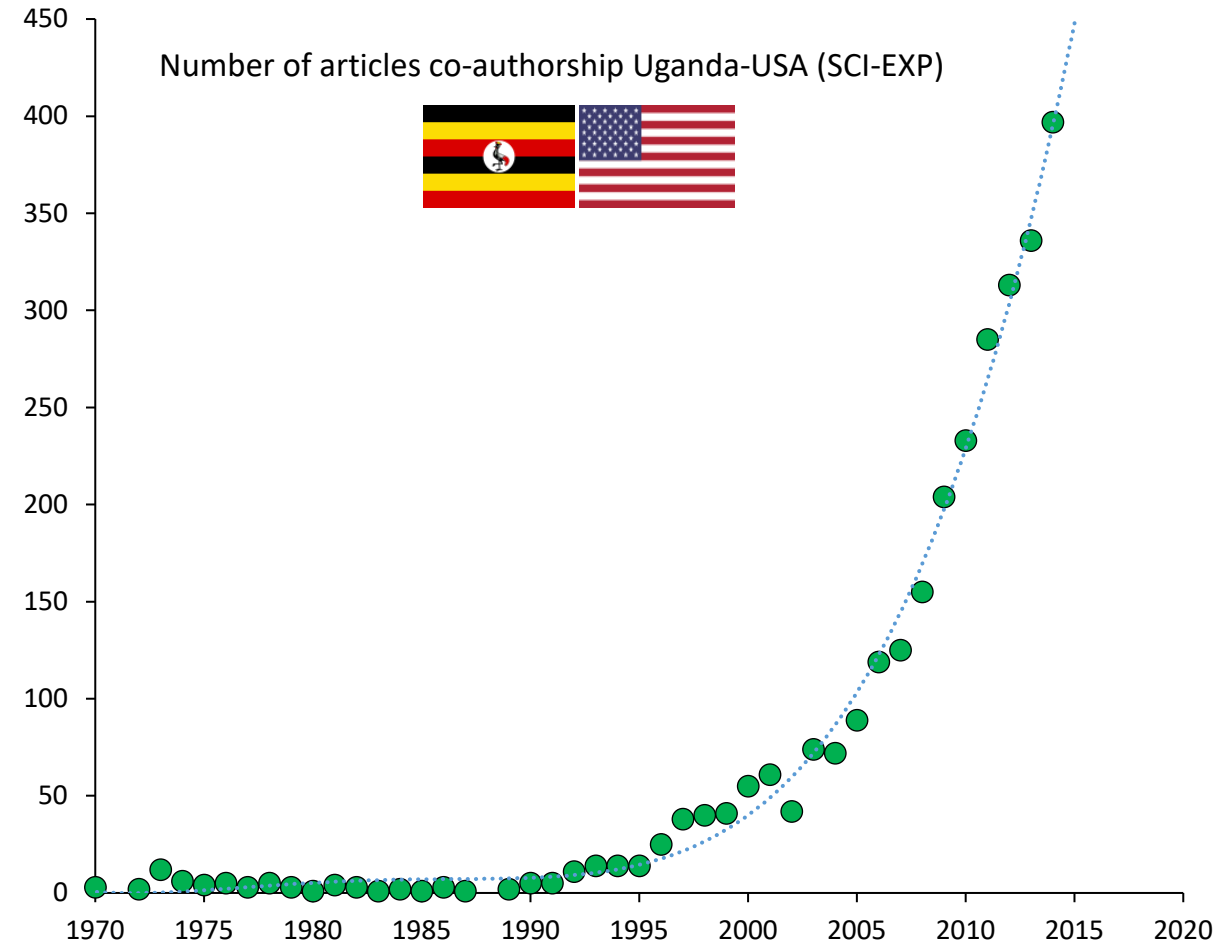
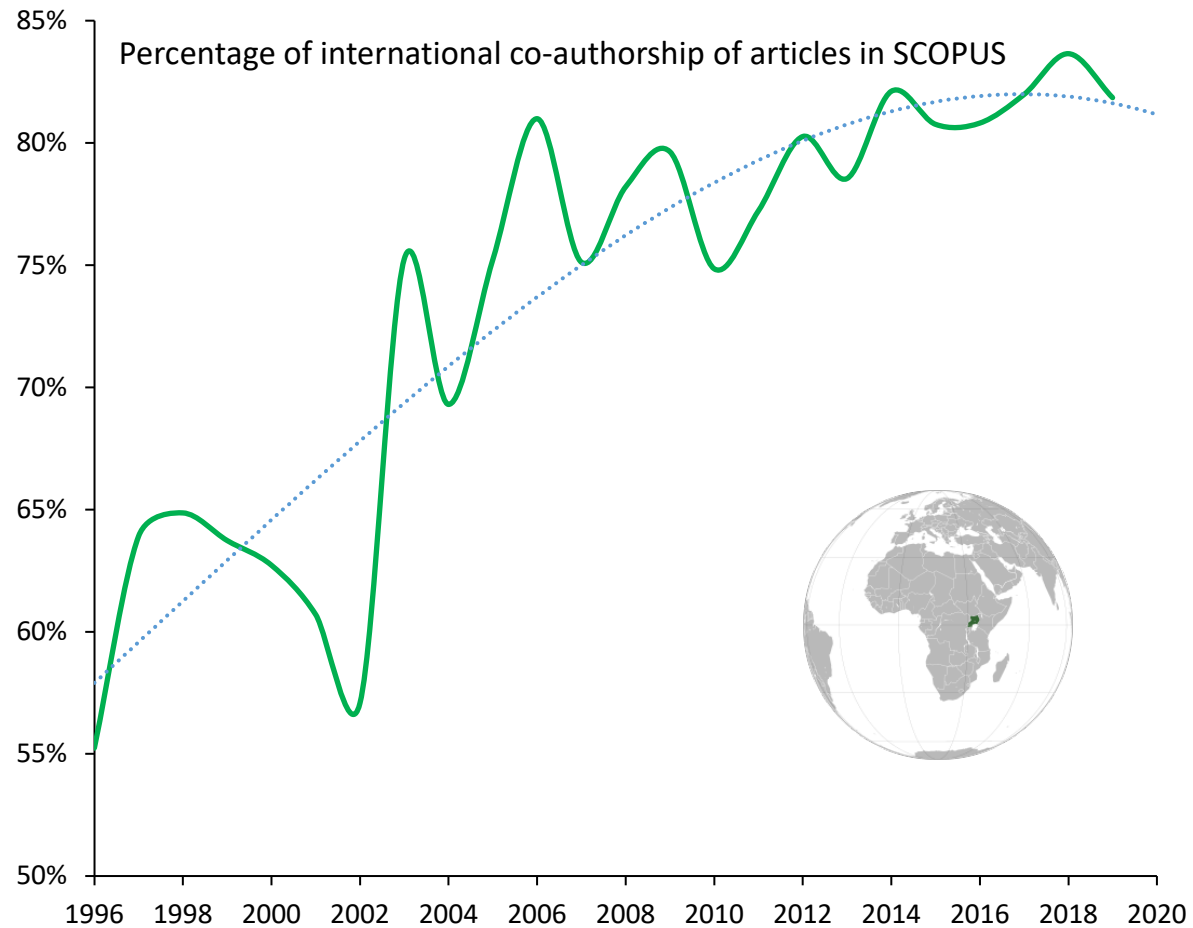


Uganda: Scientific articles in mainstream journals





Co-authorship of scientific articles in mainstream journals

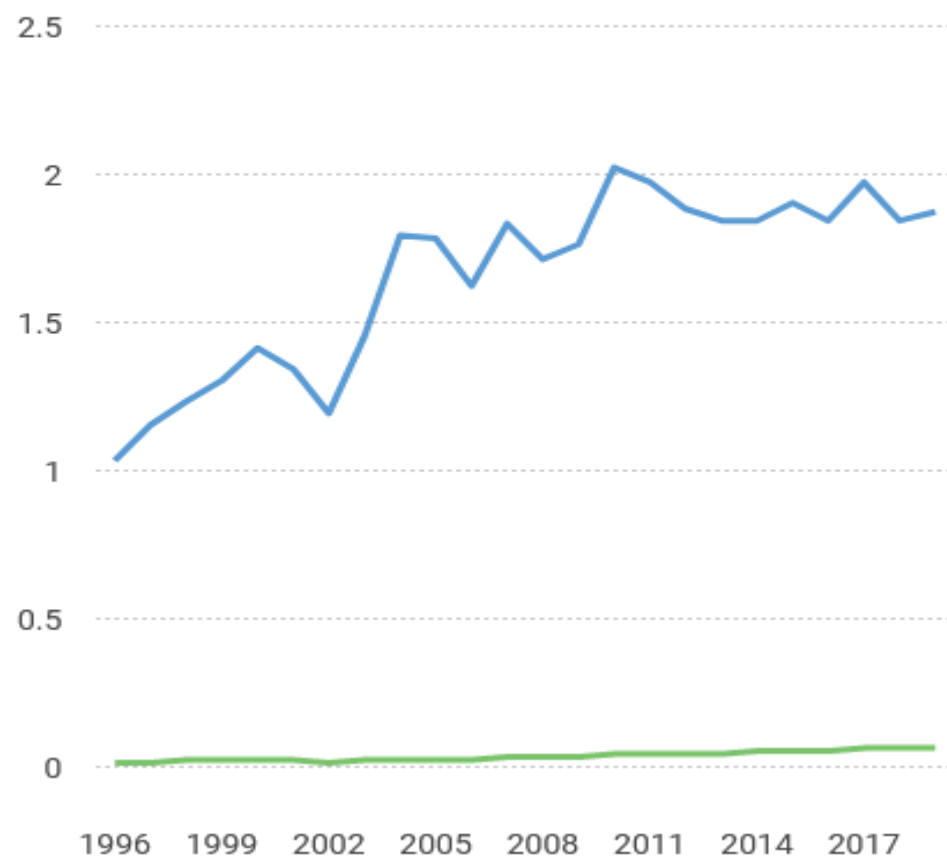


Source: Prepared by Lemarchand (2021) based on raw data from SCI-EXP, and SCOPUS



Uganda: Evolution of the global and regional rank at SCOPUS

Output:
● % of the World ● % of Africa

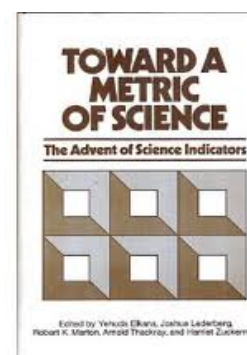


Source: www.Scimagojr.com (2021)

World's rank (1999)	African Country	Number of Articles (1999)	Average cites per article	African Rank (1999)
35	South Africa	5,051	27.8	1
39	Egypt	2,963	15.9	2
55	Nigeria	1,172	14.5	3
59	Tunisia	743	12.1	4
63	Kenya	620	34.4	5
67	Algeria	495	12.1	6
76	Zimbabwe	378	18.5	7
79	Ethiopia	279	26.0	8
82	Senegal	260	15.9	9
83	Tanzania	255	24.1	10
85	Ghana	236	21.8	11
90	Cameroon	205	23.4	12
91	Uganda	195	40.5	13

World's rank (2009)	African Country	Number of Articles (2009)	Average cites per article	African Rank (2009)
36	South Africa	10,611	21.3	1
41	Egypt	8,307	15.2	2
47	Nigeria	4,723	9.8	3
52	Tunisia	4,265	13.4	4
55	Algeria	3,136	12.4	5
58	Morocco	2,138	11.7	6
67	Kenya	1,376	27.1	7
82	Ethiopia	723	23.6	8
83	Tanzania	716	33.0	9
84	Uganda	699	28.7	10
84	Ethiopia	723	23.6	11
85	Cameroon	689	19.4	12
86	Ghana	676	19.9	13

World's rank (2019)	African Country	Number of Articles (2019)	Average cites per article	African Rank (2019)
28	South Africa	26,263	0.7	1
32	Egypt	24,356	0.7	2
51	Nigeria	10,679	0.5	3
54	Algeria	8,110	0.5	4
56	Morocco	7,888	0.5	5
57	Tunisia	7,757	0.5	6
66	Ethiopia	4,196	0.5	7
72	Ghana	3,357	0.6	8
73	Kenya	3,321	0.7	9
83	Tanzania	1,918	0.7	10
84	Uganda	1,912	0.7	11
89	Cameroon	1,741	0.7	12
97	Zimbabwe	935	0.9	13



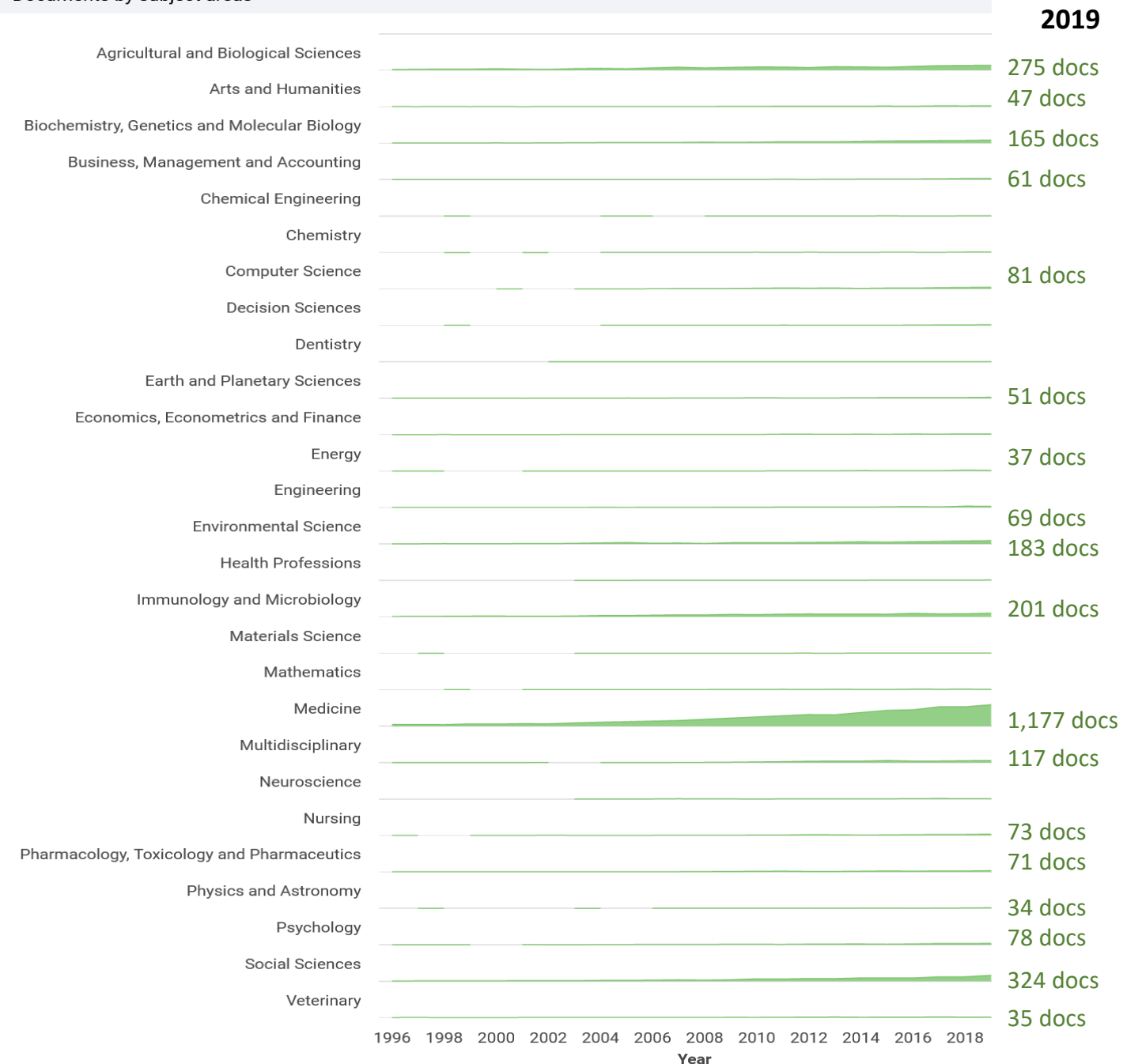


Uganda: scientific articles against field of science in SCOPUS



Source: www.Scimagojr.com (2021)

Documents by subject areas

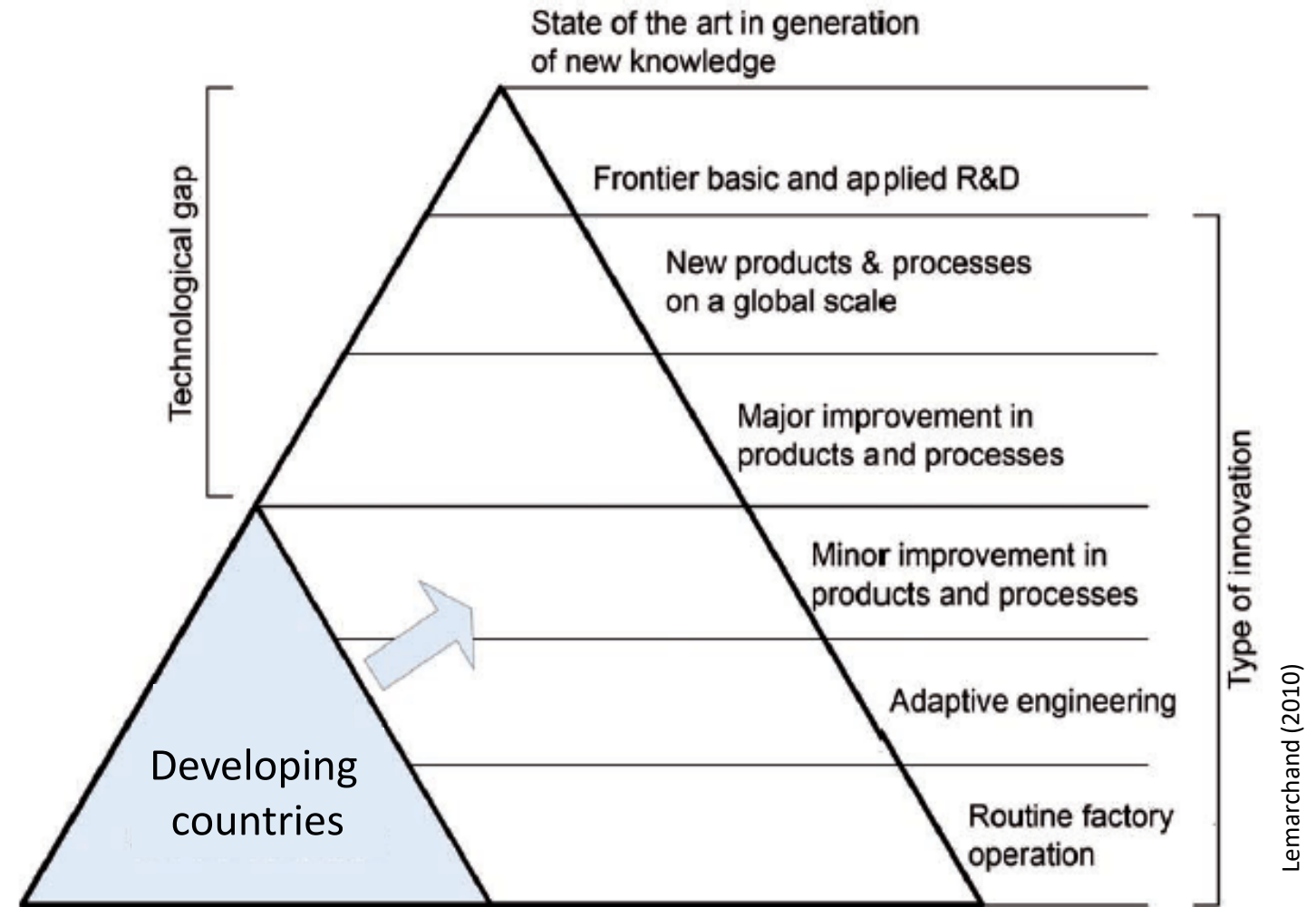
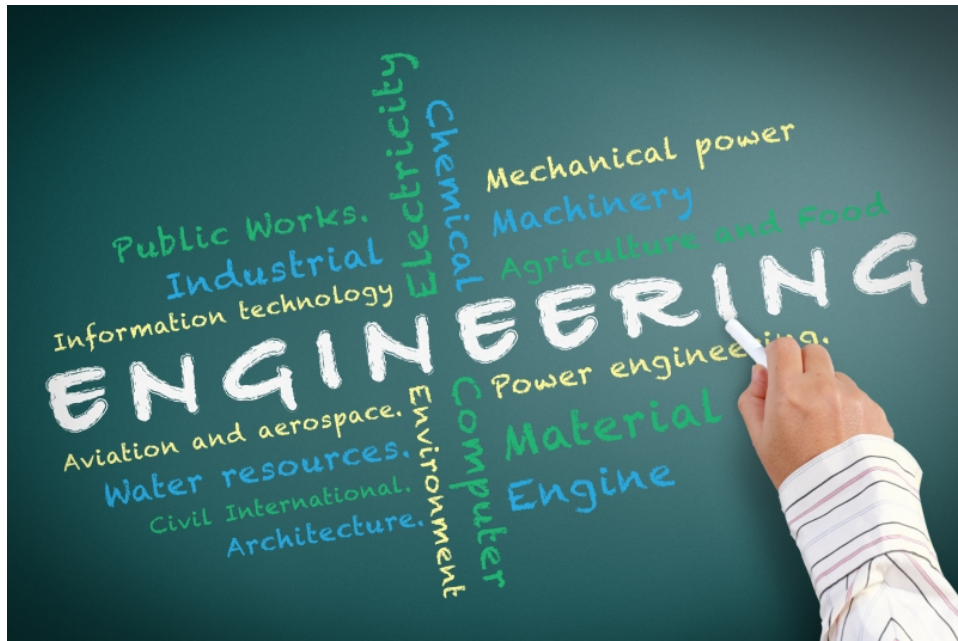


Uganda (2018): Impact of scientific articles against field of science

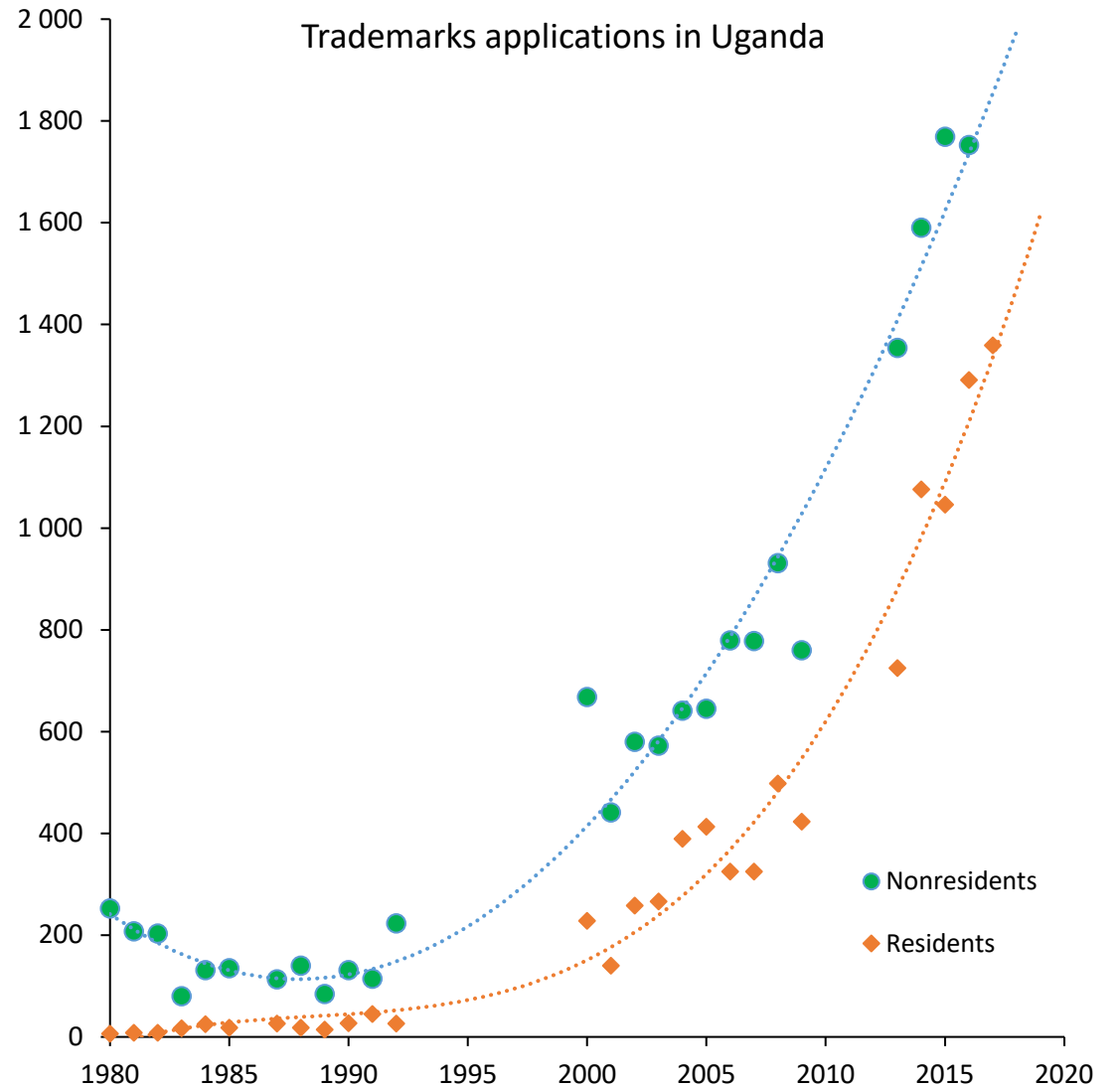
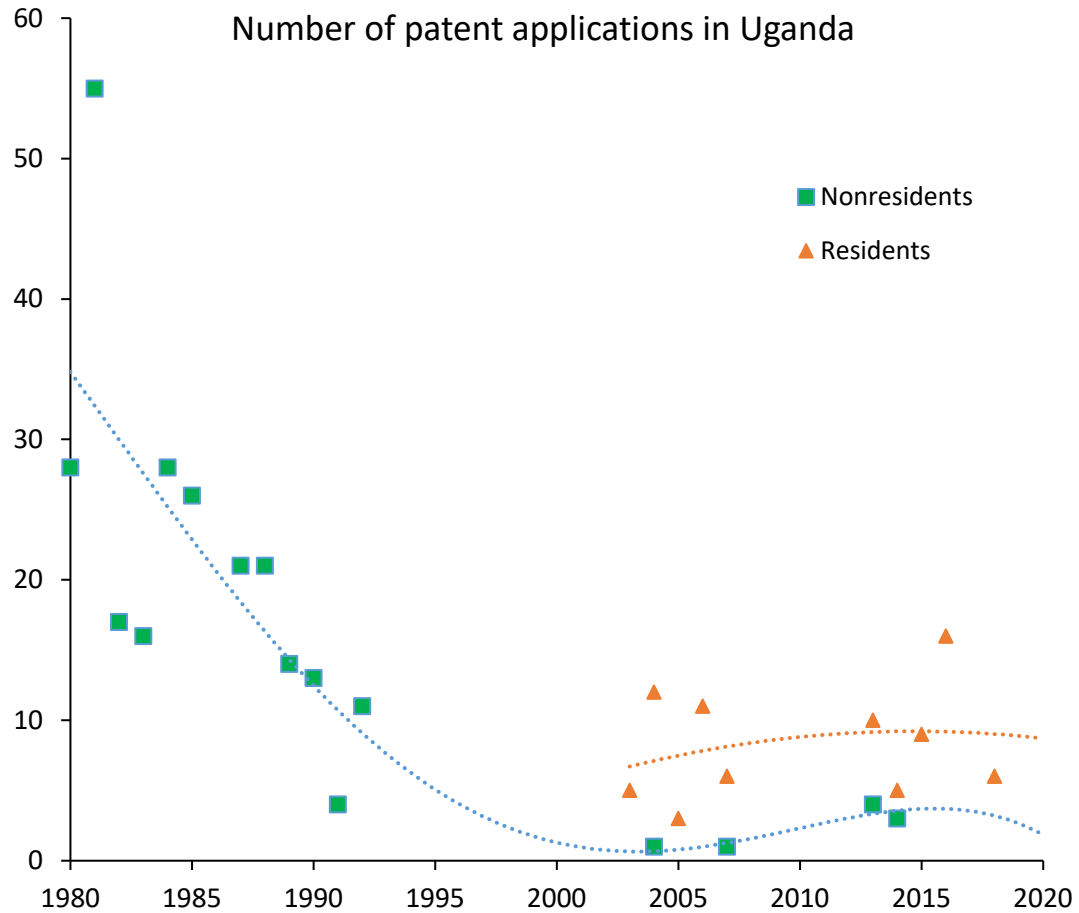




Technological gap according to the type of innovation and technological capacity: A need for specific engineering policies



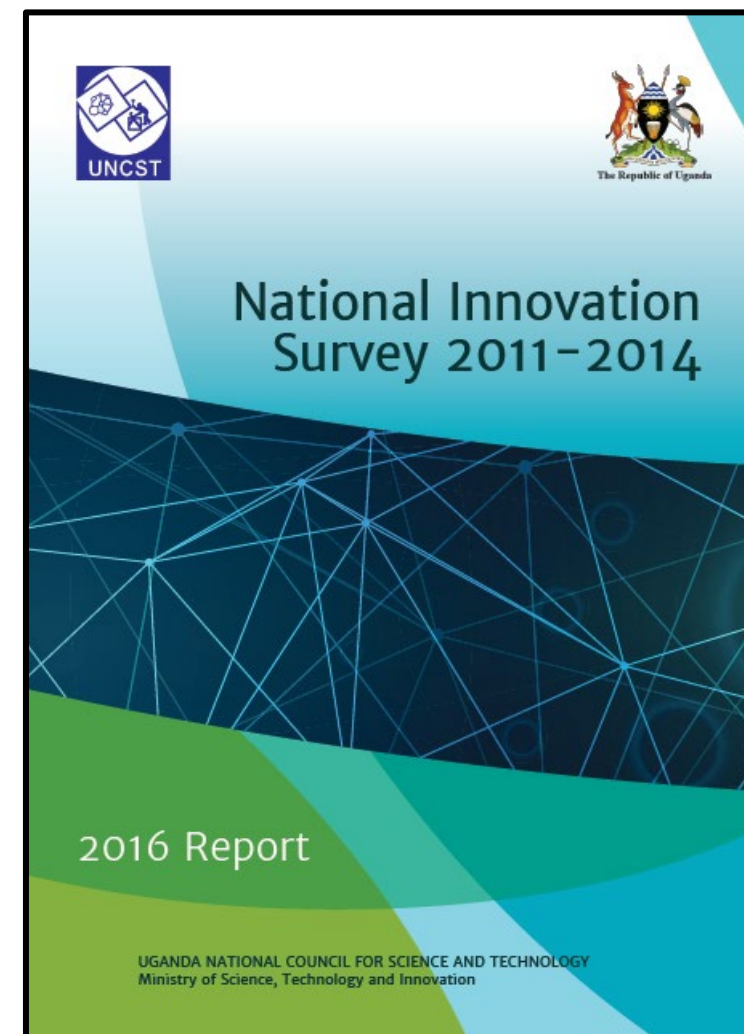
Evolution of the number of patents and trademarks in Uganda



Source: Prepared by Lemarchand (2021) based on raw data historical statistics of WIPO



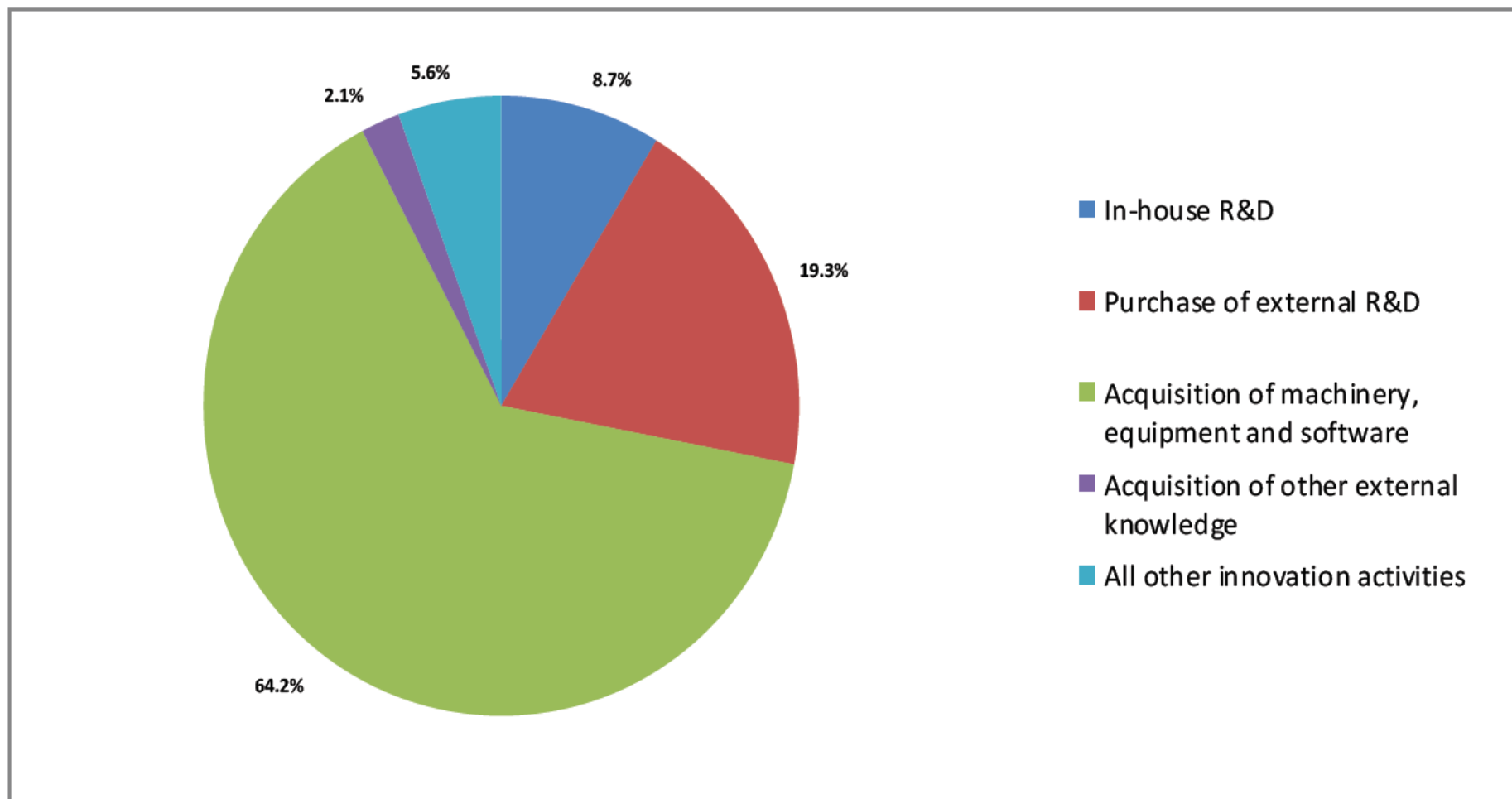
Measuring innovation through “innovation surveys”





Measuring innovation through “innovation surveys”

Figure 3.4: Percentage share of innovation expenditure by type of expenditure for all enterprises, 2014



Source: UNCST – National Innovation Survey 2011–2014; Appendix D Table 1.18



Measuring innovation through “innovation surveys”

Table 3.19: Percentage of enterprises engaged in technological innovation expenditure by nationality of ownership, sector and number of persons engaged, 2014

	Nationality of ownership		Sector of activity		Number of persons engaged					%
	Ugandan	Foreign	Industry	Services	250+	50–249	20–49	1–19	All Enterprises	
Engaged in:										
In-house R&D	31.6	36.3	33.3	31.6	29.0	28.7	31.7	33.6	32.1	
Purchase of external R&D	14.4	26.8	11.1	17.9	14.1	16.6	15.6	15.8	15.8	
Acquisition of machinery, equipment and software	47.6	56.7	48.3	48.8	31.7	51.4	55.5	46.0	48.7	
Acquisition of other external knowledge	24.5	39.5	22.4	27.9	16.3	17.3	28.2	28.7	26.2	
All other innovation activities	31.3	42.7	33.0	32.4	24.0	42.2	31.1	31.1	32.6	
Total^a	62.4	58.8	62.2	61.9	36.7	56.4	62.9	65.1	62.0	

Source: UNCST – National Innovation Survey 2011–2014; Appendix D Table 1.18

^aRespondents could engage in more than one innovation expenditure category, hence the sum of the categories does not equal the total

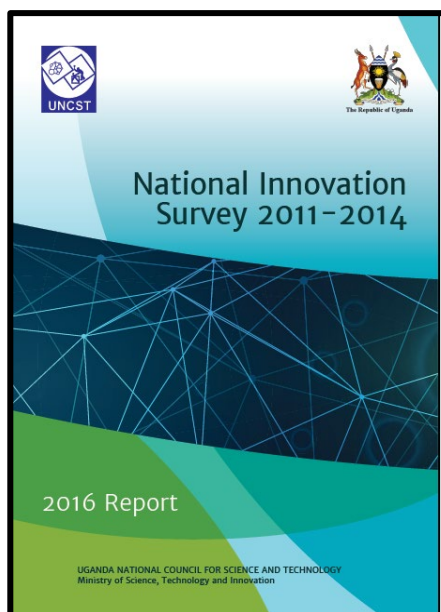


Measuring innovation through “innovation surveys”

Table 3.23: 'Highly Important' Effects of Innovation on Objectives for Innovative Enterprises, 2011 – 2014

Percentage of enterprises	Total	Industry	Services
Objectives			
Increase range of goods or services	45.9	44.2	46.6
Replace outdated products or processes	30.9	26.3	32.9
Enter new markets	29.0	24.1	31.1
Increase market share	34.1	28.6	36.5
Improved quality of goods or services	52.7	52.0	53.0
Improve flexibility for producing goods or services	36.5	36.0	36.7
Increase capacity for producing goods and services	33.8	34.6	33.5
Reduce production costs per unit output (labour, materials, energy)	23.1	22.9	23.2
Improve working conditions – health and safety	29.3	31.4	28.3

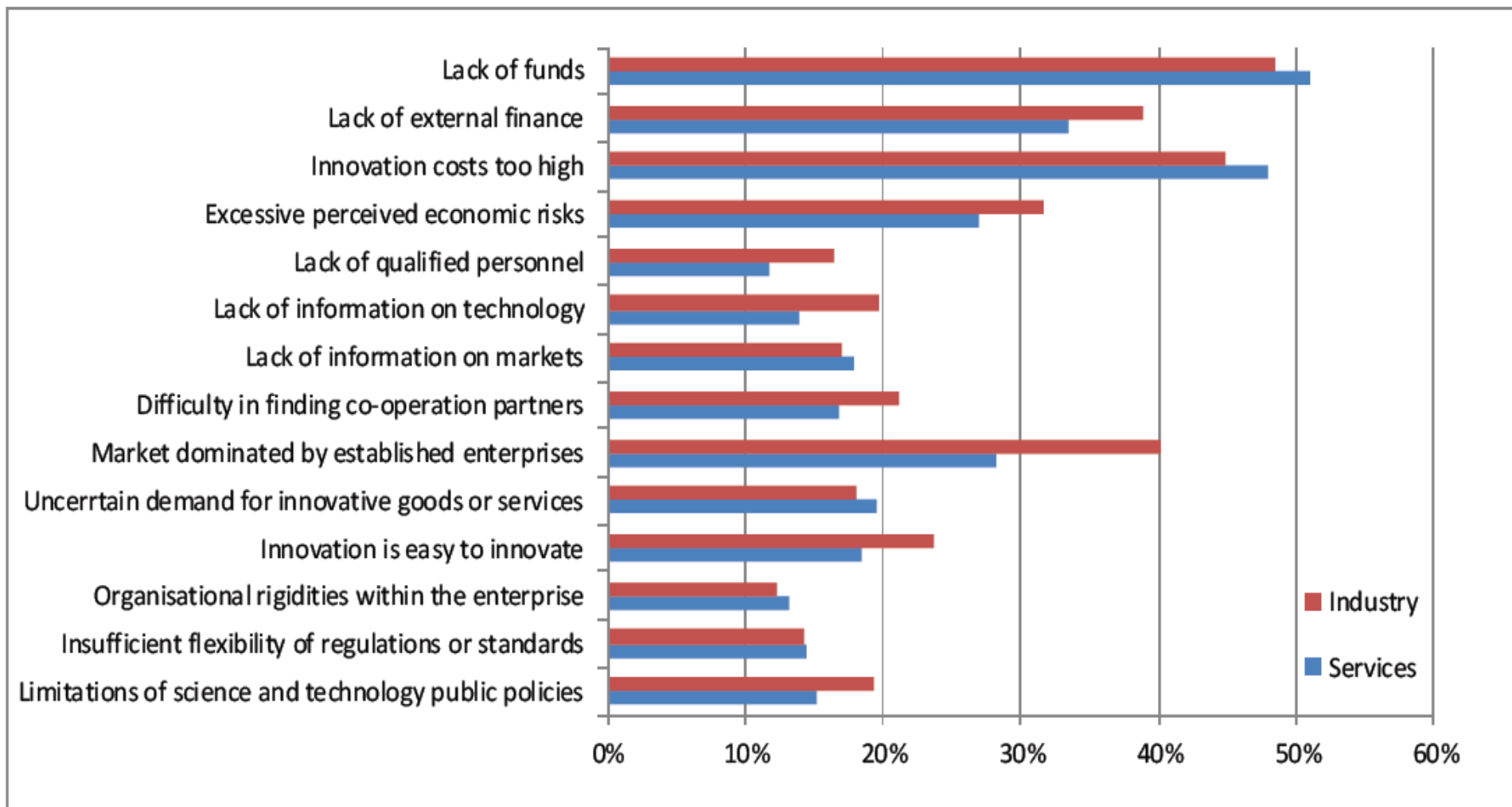
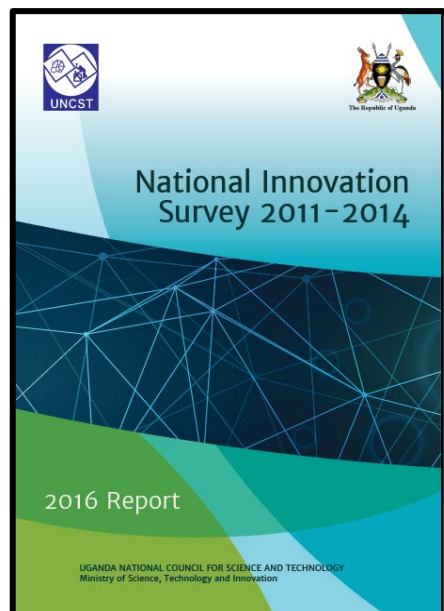
Source: UNCST – National Innovation Survey 2011–2014; Appendix D Tables 1.24a & 1.24b





Measuring innovation through “innovation surveys”

Figure 3.13: Highly important hampering factors to innovation activities for innovative enterprises by sector, 2011 – 2014



Source: UNCST – National Innovation Survey 2011–2014; Appendix D Tables 1.26a & 1.26b



ASANTE SANA





Time for questions



... Thank you very much
For your kind attention!



Last run

